

2009 Expo! Expo! Schedule of Events

(As of 24 November 2009)

All activities at Georgia World Congress Center unless otherwise noted ()

Sunday, 6 December

2:30 PM	5:30 PM	CEM Faculty & Presenter Training (Atlanta Marriott Marquis)
6:30 PM	9:30 PM	CEM Faculty Dinner (Georgia Aquarium)

Monday, 7 December

6:00 AM	6:00 PM	Shuttle Buses to/from Atlanta Marriott Marquis & Georgia World Congress Center
7:00 AM	6:00 PM	<ul style="list-style-type: none"> ■ Registration ■ Cyber Center ■ E-Central ■ First Aid ■ Media Lounge ■ Speaker Check-In ■ Summit Club
7:30 AM	8:30 AM	CEM Continental Breakfast
8:00 AM	3:00 PM	ESCA Winter Board of Directors Meeting
8:30 AM	5:00 PM	CEM Program, <i>Sponsored by Freeman</i> <ul style="list-style-type: none"> ■ Attendance Promotion ■ Event Operations ■ Floor Plans & Layouts ■ Service Contractors ■ Project Management ■ Developing an Exhibitor Prospectus
12:00 PM	1:00 PM	IAEE Board Luncheon (Atlanta Marriott Marquis) <i>Sponsored by Mexico Tourism Board</i>
1:00 PM	5:00 PM	<ul style="list-style-type: none"> ■ IAEE Board of Directors (Atlanta Marriott Marquis) ■ Exhibitor Move-In

6:00 PM	9:00 PM	ESCA Annual Business Meeting & Reception (Georgia Dome)
7:00 PM	10:00 PM	Board of Directors Dinner – By Invitation Only (Atlanta Marriott Marquis) <i>Sponsored by C.W. Allen Group</i>

Tuesday, 8 December

6:00 AM	6:30 PM	Shuttle Buses to/from Atlanta Marriott Marquis & Georgia World Congress Center
7:00 AM	6:30 PM	<ul style="list-style-type: none"> ■ Registration ■ Cyber Center ■ E-Central ■ First Aid ■ Media Lounge ■ Speaker Check-In ■ Summit Club
7:30 AM	8:30 AM	CEM Continental Breakfast
7:15 AM	8:30 AM	IAEE & CEIR Executive Committees (Marriott Marquis)
8:00 AM	5:00 PM	Exhibitor Move-In
8:30 AM	11:30 AM	CEIR Board of Directors (Atlanta Marriott Marquis)
8:30 AM	5:00 PM	CEM Program, <i>Sponsored by Freeman</i> <ul style="list-style-type: none"> ■ Attendance Promotion ■ Site Selection ■ Selling Exhibit Space ■ Service Contractors ■ Crisis Prevention & Management ■ Developing an RFP/Outsourcing
9:00 AM	10:00 AM	Asia Exhibition Council
10:00 AM	11:00 AM	International Committee
11:00 AM	12:30 PM	First Timer's Orientation Brunch <i>Sponsored by Shepard Exposition Services</i>
11:30 AM	1:30 PM	What's Next? <i>(By Invitation Only)</i> <i>Presented by SISO and IAEE</i>
1:00 PM	3:00 PM	CEIR Industry Council (Atlanta Marriot Marquis)
1:30 PM	4:30 PM	Education Clinics

2:00 PM	3:30 PM	Extending and Enhancing Your Event with Digital Solutions (By Invitation Only) <i>Sponsored by Champion Exposition Services</i>
2:00 PM	5:00 PM	<ul style="list-style-type: none"> ■ EIF Board of Trustees ■ SISO Board of Directors Meeting (Atlanta Marriott Marquis)
2:30 PM	4:30 PM	Back of the House Tour: Georgia World Congress Center
3:00 PM	5:00 PM	IAEE Services, Inc. Board of Directors (Atlanta Marriott Marquis)
4:00 PM	5:00 PM	Chapter Challenge
5:30 PM	6:30 PM	Opening General Session and Awards Presentation <i>Sponsored by GES</i>
<i>Doors Open at 5:15 PM</i>		
6:30 PM		Transportation to Opening Reception (Pick up at GWCC)
7:00 PM	9:00 PM	Opening Reception (Georgia Aquarium) <i>Sponsored by Georgia Aquarium,</i> <i>Supporting sponsors include Wolfgang Puck Catering</i> <i>Your Event Solutions, and Elite</i>
8:15 PM	10:00 PM	Transportation to Marriott Marquis from Georgia Aquarium

Wednesday, 9 December

6:00 AM	5:30 PM	Shuttle Buses to/from Atlanta Marriott Marquis & Georgia World Congress Center
7:00 AM	5:00 PM	<ul style="list-style-type: none"> ■ Registration ■ Cyber Center ■ E-Central ■ First Aid ■ Media Lounge ■ Speaker Check-In ■ Summit Club
8:15 AM	9:15 AM	CEM Exam – Advance Registration Required
8:15 AM	9:30 AM	<ul style="list-style-type: none"> ■ IAEE & EIF CEO Breakfast - By Invitation Only <i>Sponsored by Mexico Tourism Board</i> ■ Roundtable Solutions ■ Future Leaders Institute Alumni Reunion Breakfast <i>Sponsored by Champion Exposition Services</i>
8:00 AM	5:00 PM	IAEE Deal/Center – By Appointment Only
9:45 AM	10:45 AM	General Session: The Art of Social Media Marketing

11:00 AM	5:00 PM	Expo! Expo!
12:00 PM	1:00 PM	Press Luncheon
12:00 PM	1:30 PM	CEM Commission
12:00 PM	1:30 PM	Expo! Expo! Luncheon <i>Sponsored by Levy Restaurants</i>
5:00 PM	9:00 PM	Exhibitor Move-Out
5:30 PM	10:00 PM	Exhibitor Hospitality (Various)
6:30 PM	8:30 PM	Dine-amic Networking (Local Restaurants)
9:00 PM	12:00 AM	Humanity Rocks: A Celebration with a Cause (Tabernacle) Benefiting Camp Sunshine <i>Founding Sponsor GES Exposition Services</i> <i>Entertainment Provided by Austin Convention & Visitors Bureau</i> <i>Shuttle Transportation Provided by Production Transport Inc.</i>

Thursday, 10 December

6:30 AM	6:00 PM	Shuttle Buses to/from Atlanta Marriott Marquis & Georgia World Congress Center
7:30 AM	9:00 AM	Public Events Council
8:00 AM	12:00 PM	Exhibitor Move-Out
8:00 AM	1:00 PM	Registration
8:00 AM	4:00 PM	<ul style="list-style-type: none"> ■ Cyber Center ■ E-Central ■ First Aid ■ Media Lounge ■ Speaker Check-In ■ Summit Club
9:00 AM	10:15 AM	Education Sessions
10:45 AM	12:00 PM	Education Sessions
12:15 PM	1:45 PM	The Annual IAEE Luncheon <i>Sponsored by New Orleans CVB</i>
2:15 PM	3:30 PM	Education Sessions
3:30 PM	5:00 PM	The Center (ICEEM) Board of Directors (Atlanta Marriott Marquis)

3:30 PM	4:30 PM	Education Committee
3:30 PM	5:00 PM	Rest and Refresh/Open Networking Time
5:00 PM	6:30 PM	<ul style="list-style-type: none"> ■ Southeastern Chapter Gritz Reception (Atlanta Marriott Marquis) ■ Washington D.C. Chapter Reception (Atlanta Marriott Marquis) ■ Midwestern Chapter Reception (Atlanta Marriott Marquis)
5:00 PM	7:00 PM	New York Chapter Reception (Atlanta Marriott Marquis)
5:00 PM	7:00 PM	Southwest Chapter Annual Cocktail Party (Atlanta Marriott Marquis)
5:30 PM	6:30 PM	Chairman's Private Reception (Atlanta Marriott Marquis) <i>Sponsored by Las Vegas Convention and Visitors Authority</i>
6:00 PM	7:00 PM	Closing Party Pre-Function Cocktails (Atlanta Marriott Marquis)
7:00 PM	11:00 PM	Chairman's Closing Party (Atlanta Marriott Marquis) <i>Sponsored by Atlanta Marriott Marquis, Supporting sponsors Include American Audio Visual Center and Presenting Atlanta</i>