



**Online Digital Booth Upgrade
Order Form
Deadline 1 October 2008**

Company _____ Booth Number _____ Email _____

Contact Name _____ Phone Number _____

DIGITAL BOOTH UPGRADE	COST	SUBTOTAL
STANDARD booth: online virtual booth includes company address & email address, 20 -word description online and in the onsite program, listing of 6 products & services, link to company web site, 1 contact name w/email address, promotion of 1 product.	\$0 (included in booth fee)	No CHARGE
PREMIUM booth: online virtual booth includes company address & email address, 50 -word description online and in the onsite program, listing of 6 products & services, link to company web site, 2 contact names w/email address, promotion of 2 products; coupon; press release; company logo online and in onsite program; list 2 special events; brochure – PDF. PLUS a Banner Ad in the E2 : Exhibitions & Events e-zine November Pre-show issue -OR- one Full-Page Non-Tab Ad in the Annual Meeting Onsite Program.	\$1,000	
ULTIMATE booth: online virtual booth includes company address & email address, 100 -word description online and in the onsite program, listing of 6 products & services, link to company web site, 4 contact names w/email address, promotion of 5 products; coupon; press release; company logo online and in onsite program; list 4 special events; brochure – PDF; audio/video webcast. PLUS a Banner Ad in the E2 : Exhibitions & Events e-zine November Pre-show issue -OR- one Full-Page Non-Tab Ad in the Annual Meeting Onsite Program.	\$1,250	
50-Word description online and in the Onsite Program	\$150	
4-Color Logo online and in the Onsite Program	\$300	
50 Word description AND 4-Color Logo online and in the Onsite Program	\$400	
PAYMENT - 50% deposit is due when form is submitted. Balance is due 1 September 2008.	TOTAL	

- Check Enclosed – Check Number _____ in the amount of \$ _____ payable to IAEE
- Charge \$ _____ to the following credit card: MasterCard VISA American Express Discover
- Card # _____ Expiration Date _____
- Name on Card: _____ Signature _____