

Membership List Rental Service

from IAEE Services, Inc.



Why the IAEE Membership Is Important to You!

IAEE represents the broadest spectrum of interests within the exhibition and event industry. Members include show organizers who conduct the largest exhibitions in the world, as well as managers of 71 percent of U.S. shows that consist of 30,000 square feet or less. The associate members of IAEE are suppliers to shows, including full service general contractors, airlines, convention and visitor bureaus, convention and exhibition halls, hotels and florists. The members of IAEE represent virtually all economic interests that become involved in some aspect of the exhibition industry.

Who Can Rent the IAEE Membership List?

To rent IAEE's membership list, you must be a current IAEE member, or have run a display advertisement or be a sponsor within the previous twelve months in one of the following IAEE publications: *E2: Exhibitions & Events*, *IAEE News & Industry Report*, Program Handbook, and/or Workshops & Seminars Program.

Pricing

The cost to rent the IAEE membership list for members is \$550 per 1,000 names. The cost for non-members is \$950 per 1,000 names. Your order will be processed upon payment. Each member/advertiser is allowed to rent the same set of names twice in one calendar year.

Processing Time

Please allow 10 business days from the day we receive your request, for your order to be processed.

Your request should include:

- Completed mailing list contract
- Payment (Credit Card or Check)
- Sample mailing piece(s)

Lists will be sent via e-mail unless otherwise requested.

Formatting & Sorting Options

Tell us how you would like your list sorted:

- Geographic location (nations, states, cities, and/or postal code ranges)
- Type of IAEE Membership
 - EM** – Exhibition Manager Members
 - AM** – Associate (Vendor/Supplier) Members
- Employment Category of IAEE Membership
- Function Title:
 - Administration (HR, Office Manager)
 - C-Level
 - Industry/Trade Press
 - Marketing & Communications
 - Meeting Planner
 - Operations
 - Sales
 - Senior Executive
 - Show Organizers
 - Technology

List Information

List rentals contain mailing information only. Telephone numbers, fax numbers and e-mail addresses are not available.

Breakdown Membership by State, Country.

- U.S. Northeast (MI, IN, OH, WV, MD, DC, DE, NJ, PA, NY, CT, RI, MA, VT, NH, ME)
- U.S. Northwest (AK, WA, OR, ID, MT, WY)
- U.S. Central (ND, SD, NE, KS, OK, TX, MN, WI, IA, IL, MS)
- U.S. Southeast (KY, VA, TN, NC, SC, GA, AL, FL, MS, AR, LA, PR,)
- U.S. Southwest (CA, NV, AZ, UT, CO, NM, HI)
- Canada, Mexico
- South America
- Europe
- Asia
- Africa
- Australia

(continued on back)

IAEE Mailing List Rental Agreement

Name of Mailing List Renter _____

Company Name _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax Number _____ E-mail _____

IAEI Member _____

Advertiser (Please list the IAEI publications in which you have advertised in the past 12 months) _____

Sponsor (Activity sponsored) _____

Other _____

Description of List Needed: _____

Reason for Needing List: _____

Date Needed: _____

(please allow 10 business days for processing)

File Type (check one): Excel (XLS) ASCII comma delimited (CSV) DBF Word Label File

Category: IAEI Membership Employment Category Exhibition Manager Members Only

Vendor/Supplier Members Only Other (call for information)

Sort Needed: Alphabetical by Name City Zip/Postal Range Alphabetical by Company Other (please specify)

Member price is \$550 per 1,000 names.

Non-member price is \$950 for 1000 names. Payment must be received by IAEI Services before order is processed.

Payment: Check enclosed (please call IAEI Information Services for the price of your list)

MasterCard Visa American Express

Card Number: _____ Expiration: _____

Name on Card: _____ Signature: _____

Total List Rental Charges \$ _____

Please include a sample(s) of your intended mailing piece(s) with this form. This agreement is subject to the following conditions:

1. Only a member of IAEI or a company that has been a sponsor or has advertised in one of IAEI's publications within the previous 12 months is eligible to rent the mailing list and therefore to sign this contract.
2. The mailing list renter agrees that she/he will not disclose, transfer, duplicate, reproduce, or retain any portion of the list in any form whatsoever, including entering into electronic databases.
3. The mailing list renter agrees to reimburse IAEI for all costs which IAEI may incur in enjoining unauthorized parties from using the membership list in all cases where such unauthorized parties gained access to the membership through the renter listed above or any of the renter's agents or employees.
4. The mailing list renter agrees IAEI will have the right to monitor the use of the membership list.
5. The mailing list renter agrees that at least 10 days prior to receiving the membership list from IAEI, to forward copies of all materials that will be mailed to the names on the obtained mailing list. IAEI has the absolute right to deny rental of the list based on a review of the materials to be distributed to the names on the list. **The date, name, and location of an IAEI event may be cited on promotional material, however, the content of the collateral, program, product, and/or service may not appear as an endorsement by IAEI. Exhibitors at IAEI's major meetings are permitted to use the "Exhibitor-specific logo."**
6. The mailing list renter agrees this list rental is for one time use only, and any additional uses of the list will be subject to a full list charge.

Signature below indicates complete acceptance of the above conditions and constitutes a contract between IAEI and the above stated mailing list renter. Any questions regarding the mailing list may be directed to **+1 (972) 458-8002**.

Mailing List Renter _____ Date _____

Promotion or Discount Code _____

**Please return this rental agreement to: IAEI Services, 12700 Park Central Dr., Ste. 308, Dallas, TX 75251, USA
or fax to: +1 (972) 458-8119**