

**Give your attendees all the information they want without all the waste!
MOBILEshowGuides™ reduces excessive waste
associated with tradeshow literature and conference handouts.**

Interactive Media Products produces online and digital show bags (exhibitor/sponsor contact information and literature, conference handouts, schedules, directories, attendee lists, ads, etc) for distribution via CD, email, USB, and Mobile Technology.

We offer the ability to completely eliminate your printed directory, or simply reduce it with an electronic component.

We actively collect your exhibitors' brochures, catalogs, and multi media materials, organize them into an interactive directory (along with your conference session handouts, schedules, and ads), and distribute them to your attendees. Every attendee receives information from every exhibitor.

Increase show revenue with sponsorships and ad revenue, decrease marketing cost for your exhibitors, and make your event more **GREEN!** Give your attendees all the information they want without the waste.

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INTERACTIVE MEDIA
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The 'Green' ShowGuide