

Registration Control Systems (RCS), a nationwide trade show registration and lead retrieval company, has developed a new RCS **“Green” holder-less badge** ® for trade shows and conferences.

The “Green” badge, as its names implies, does not require a plastic holder to attach a badge to a show participant, it uses a small clip/clamp combo that attaches the paper badge to the person. Here’s how it works, the RCS paper badge printers produce a larger badge footprint, providing ample room for a color-coded identification panel at the bottom of the badge. In the past only plastic badge holders have been used to identify exhibitors and attendees, press and speaker etc. Now with additional badge real estate and the ability to print color on the paper badge stock we can identify exhibitors from attendees, on the badge instead of the holder.

Contact Dan ZumTobel for additional information

Director of Sales and Client Relations
Registration Control Systems
2425 San Marcos, Ave
San Diego, CA 92104
p.619.795.0462
f.619.574.0943
c.619.794.6075
e. danz@rcsreg.com