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FOR IMMEDIATE RELEASE

TONS OF STEEL, GRAVEL RECYCLED FROM THREE-STORY OUTDOOR EXHIBIT AT CONEXPO-CON/AGG 2008

LAS VEGAS... Freeman has been able to recycle many of the construction materials from the massive three-story Terex exhibit at the recent CONEXPO-CON/AGG 2008. The exhibit, a temporary "office building" constructed outdoors at the show, was built with engineering and certification oversight normally reserved for permanent structures. The round building included 20, 000 sq. ft. of offices and served as working space for over 300 Terex staff members during the show.

The framework to support such an enormous structure required thousands of pounds of steel, sourced from four different mills. After the exhibit was dismantled, 255,000 pounds of steel, or 127.5 tons, were picked up for salvage by a metal recycler.

In addition, some 250 tons of gravel from the site will be used for paving and pathway landscaping in local desert areas.

Conference rooms within the building were fabricated from 1,200 linear feet of hard-wall system panels that have been returned to Freeman's rental inventory.

Last, approximately 27,000 square feet of carpet was returned to Freeman's rental inventory for re-use, and eventually will be recycled into drainage pipe for septic systems once it is no longer of a quality that can be used at events. This innovative program Freeman initiated in 2006 has prevented some 35 million square feet of carpet from reaching landfills in less than two years.

"We are pleased to support clients like Terex that want to 'go green' on a very large scale," said Mark Wilkinson, VP fabrication at Freeman. "Finding sources to handle this type of special recycling requires creativity and passion, but our success furthers Freeman's ongoing commitment to environmentally responsible practices within the tradeshow industry."

PHOTOS AVAILABLE UPON REQUEST: ellen.beckert@freemanco.com

Freeman is the world's leading provider of integrated services for face-to-face marketing events, including expositions, conventions, corporate events, and exhibits. The company is headquartered in Dallas, Texas and has offices in 41 cities across North America. Freeman produces over 3,900 expositions annually, including 100 of the largest 200 U.S. trade shows, and over 10,000 other events worldwide. Founded in 1927, the company remains privately held by the Freeman family as well as the full-time employee owners through an Employee Stock Ownership Plan (ESOP).

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