



# VALLEY

ENVIRONMENT FRIENDLY



At Valley, we are committed to preserving our environment in all aspects of our business; from our manufacturing processes and services to our people and corporate culture. Below is a list of all the areas in which Valley is green.

## Manufacturing Processes and Services

- Drape and skirts are laundered to "new condition" vs. being replaced.
- All ink cartridges from our large format graphic printing are recycled.
- Used oil from our vehicles is sent to a recycler.
- Exhibits are designed and built to maximize materials and keep un-usable waste to a minimum.
- All un-needed shipping pallets are sent to a recycler.
- Most batteries used in our production are rechargeable and sent to a recycler when its life is completed.
- Scrap metal generated from the course of business is recycled.
- Ship new carpet direct from mill to show site, thus reducing emissions in transportation and the fork truck emission in unloading and reloading.
- We use water based contact adhesives.
- We "sandwich" rental graphics to allow the reuse of PVC and acrylic materials rather than discarding them after a single use.
- Tools are regularly sharpened for reuse keeping equipment running more efficiently.
- Fluorescent lights are used in the displays we produce as much as possible.
- Reusing carpet that is not damaged from the shows. (cleaning)
- Refurbish used exhibits that would otherwise end up in a land fill.
- Reuse components from used exhibits in Valley's rental inventory.
- Design show signage that can be used from one year to another.
- All products are shipped and stored in reusable crates.
- Valley provides badge recycling bins for show management.
- We use only non-toxic, environmentally-safe cleaning products. Plus, recycled cotton fabric is used for cleaning towels and they are washed in house for reuse .
- We donate used exhibits to non-profits, thus eliminating exhibit disposal in land fills.
- We use propane forklifts with cleaner emissions.
- We use crew cab trucks pulling trailers to minimize the number of vehicles needed to transport materials and team members.
- Slim Line florescent bulbs were installed in our offices, thus reducing 50% of our current light usage.

## Our People and Corporate Culture

- Aluminum cans from the lunch room are recycled.
- All of our ink cartridges used in desk-top printers are recycled.
- All of our office paper and cardboard generated by the company is recycled.
- Employees telecommute when possible.
- Outer doors are used at our truck docks to minimize winter heat loss.
- Using half the lights in the warehouse to save energy.
- Keeping the heat to a minimum during the winter also to save energy.
- We provide exhibitor kits online to: - Reduce amount of paper that is needed in printing. - Reduce emission from mailing/ shipping the kits - Reduce fax paper.
- Valley currently has seven staff members who work from home offices, thus reducing gas consumption, emissions and commute traffic.