

2008 IAEE LEADERSHIP: BOARDS AND COMMITTEES

IAEE BOARD OF DIRECTORS

Chairman
Mr. Randy Bauler, CEM
Corporate Relations & Exhibits Director
American Association of Critical-Care Nurses
101 Columbia
Aliso Viejo, CA 92656-1455

President: Steven Hacker, CAE

IAEE SERVICES, INC. BOARD OF DIRECTORS

Chairman
Ms. Julia W. Smith, CEM
Vice President of Sales
GES Exposition Services
5560 Katella Ave
Cypress, CA 90630-5001

Executive Director: Cathy Breden, CAE, CMP

EVENT AND EXHIBITION INDUSTRY AUDIT COMMISSION (EEIAC)

The Exhibition and Event Industry Audit Commission (EEIAC) provides structure and direction for the proper implementation of independently conducted event attendance audits and promotes the wider use of such event audits. The EEIAC represents the broadest cross-section of users of audited event attendance data including exhibition organizers, exhibitors, corporate event organizers, and advertising and marketing agencies, and has created and distributed standards for the conduct of event audits for trade show and consumer events. Information about EEIAC is available at www.exhibitionaudits.org.

Chairman
TBD



2008 IAEE COMMITTEES AND TASK FORCES

Consistent with IAEE's commitment to achieving diversity, committee and task force assignments are made based upon a member's desire to serve, as well as IAEE's interest in providing balance and representation to all segments of the membership. IAEE attempts to place all members who wish to volunteer to serve on a committee and while every effort will be made to respond to member interest, it may not be possible to place all members.

Committee and task force volunteer leadership is for a limited time period and members serve at their own expense. Generally, committees and task forces meet two or three times each year, during each of the major IAEE meetings. The IAEE Board of Directors continually reviews all activities to determine the workload, any duplication and the value of each committee or task force.

To volunteer for a committee or task force, please contact IAEE at 972.458-8002.

THE ASIA EXHIBITION COUNCIL (AEC)

The goals of this IAEE Committee are to establish working partnerships with key exhibition organizations in Asia for the purpose of sharing vital information and promoting effective communications.

Among the organizations invited to participate: SASEOS (Singapore), TEA (Thailand); CCPIT (China); and JMA (Japan). IAEE will also promote the establishment of a national exhibition organization in India and provide assistance to organizers.

The AEG will meet twice each year, once in the US concurrent with IAEE's Annual Meeting and once in a location to be determined from year to year in Asia.

Each organization that elects to participate will furnish not less than three and no more than five individuals to serve as members. IAEE's Chairman will appoint the Chairman of the AEG each year.

Among the objectives of the AEG are to:

1. Develop and share exhibition industry Best Practices via <http://www.IAEE.org/asiaforum>.
2. Identify and promote specific opportunities for marketplace collaboration such as sponsorship of Trade Missions and other events.

3. Create new and unique management resources for exhibition organizers and others.
4. Identify opportunities for further collaboration among the members of the group.

Chairman
Mr. Edward Liu
Managing Director
Conference & Exhibition Management Services Pte Ltd
1 Maritime Sq #09-43
Harbour Front Centre
Singapore, 099253
SINGAPORE

Staff Liaisons: Steven Hacker, CAE; Cathy Breden, CMP, CAE

AUDIT COMMITTEE

The Audit Committee shall consist of three (3) members of the Board of Directors and two (2) Members at Large. Each member of the Audit Committee shall be financially literate; *e.g.*, shall be able to read and understand fundamental financial statements, including the Corporation's balance sheet, income statement and cash flow statement. A member of the Audit Committee may not also serve as a member of the Finance Committee.

The Audit Committee shall have the power to recommend to the Board of Directors the appointment, compensation, retention and oversight of the work of the independent auditors, including being responsible for the resolution of any disagreements between management and the independent auditors regarding financial reporting; reviewing the independent auditors' proposed audit scope, approach and independence, and approving all engagement fees and terms; obtaining and considering a report from the auditors regarding all critical accounting policies and practices to be used, all alternative treatments of financial information within generally accepted accounting principles that have been discussed with management of the Corporation, ramifications of such alternative disclosures and treatments, and the treatment preferred by the auditors, and any other material written communications between the independent auditors and management such as any management letter or schedule of unadjusted differences; discussing with the independent auditors the auditors' conclusions regarding the reasonableness of the judgments and estimates made in the preparation of the financial statements that may be viewed as critical as well as the clarity of the Corporation's financial disclosures; reviewing and approving in advance any transaction with a related party; establishing procedures for the receipt, retention and treatment of complaints received by the Corporation regarding accounting, internal accounting controls and auditing matters, and the confidential, anonymous submission by employees

of concerns regarding questionable accounting or auditing matters; reviewing with management and the independent auditors any correspondence with regulators and any published reports that raise material issues regarding the Corporation's accounting practices; reviewing periodically with the Corporation's tax advisers the Corporation's status under applicable provisions of the Internal Revenue Code and any matters relevant to such status.

The Audit Committee will meet at least twice annually. The Audit Committee will meet in executive session at least twice a year and will meet separately with the independent auditors and management as it deems appropriate. The outside independent auditor will review IAEE and its subsidiaries books annually. The audit will begin no later than February 1st and be completed no later than February 28th. Publication of consolidated financial statement will be presented to the Board for consideration by March 15th.

Chairman
Mr. David Weil
Senior Director
SmithBucklin Corporation
Chicago, IL 60611-4245

Board Liaison: Robert B. Kolinek, CEM, CMP
Staff Liaison: Scott Stanton

AWARDS COMMITTEE

The purpose of the Committee is to manage the IAEE Awards Program, in coordination with the staff. The Committee, in consultation with the professional staff, develops rules and procedures for the selection of recipients. The Committee assists in the promotion of the awards program.

The Committee is also responsible for screening and recommending a candidate for inclusion in the Convention Industry Council's Hall of Leaders (HOL). It is not required that a nominee be recommended each time the opportunity to do so exists. The Convention Industry Council's HOL Award Program is not conducted annually but is generally offered every 18 months.

Chairman
Ms. Carrie Freeman Parsons
Vice President of Marketing
Freeman
PO Box 660613
Dallas, TX 75266-0613

Board Liaison: Vincent Polito
Staff Liaison: Susan Brower, Mary Tucker

CEM ADVANCED PROGRAMMING COMMITTEE

The Advanced CEM Programming Committee is responsible for working with the professional staff to plan, conduct, and evaluate IAEE's educational programming for the Advanced CEM Institute. The committee will develop educational programming that contributes to the advancement of IAEE's mission.

Chairman

Mr. John Plescia, CMP, CEM
Director of Electrical, Rigging and I&D Services
Freeman
2200 Consulate Dr
Orlando, FL 32837-8364

Board Liaison: Bob Kelley, CEM, CMM

Staff Liaison: Michelle AuBuchon

CEM APPEALS COMMITTEE

The purpose of the CEM Appeals Committee is to review and consider appeals as provided for in the policy relating to Due Process. The CEM Appeals Committee is comprised of three former chairs of the CEM Commission, and two former CEM Commission members. The current CEM Commission Chairman will appoint a current Commission member as liaison to the Appeals Committee.

Chairman

Ms. Julia W. Smith, CEM
Vice President of Sales
GES Exposition Services
5560 Katella Ave
Cypress, CA 90630-5001

Board Liaison: Jennifer Hoff, CEM

Staff Liaison: Michelle AuBuchon

CEM COMMISSION

The purpose of the Commission is to oversee the administration of the Certified in Exhibition Management (CEM) program and presents the designation to those who have qualified for CEM status. Each member of the CEM Commission must have attained the designation and must remain a CEM during the term of his/her service on the Commission.

Chairman

Mr. Bruce Lemmon, CEM
Managing Director
Global Events Management LLC
PO Box 3471

Tulsa, OK
74101-3471

Board Liaison: Jennifer Hoff, CEM
Staff Liaison: Michelle AuBuchon

CHAPTER LEADERS COUNCIL

Determine issues of common interest between and to IAEE's leadership and IAEE's Chapters. IAEE's policy is to promote the welfare of its chapters and to encourage cooperation between the International organization and its chapters.

Chairman
Ms. Kathryn Brooks Rhodes
President
The Association Group
1260 Winchester Pkwy SE Ste 205
Smyrna, GA 30080-6546

Board Liaison: Brian Casey, CEM
Staff Liaison: Laura McKinney, CAE

COMMITTEE FOR ENVIRONMENTALLY RESPONSIBLE EXHIBITIONS AND EVENTS

The IAEE Committee for Environmentally Responsible Exhibitions and Events will identify existing resources and develop best practices that address how to minimize the environmental impact of events globally. These documents will serve as references with which to develop comprehensive resources that will assist exhibition, event organizers and suppliers to the industry in creating more environmental friendly "Green" events.

Additionally, organizations can adjust their administrative practices in very simple ways to reduce the environmental impact of their office operations on the environment. The committee will identify, as its first goal, simple steps which organizations can undertake to reduce their impact on the environment.

Chairman
Ms. Sandy Voss
Director of Trade Show Operations
New Hope Natural Media
1401 Pearl St
Boulder, CO 80302-5319

Board Liaison: Jim Kelley
Staff Liaison: Cathy Breden, CMP, CAE, Susan Brower

CRISIS PREVENTION AND MANAGEMENT TASK FORCE

The purpose of this Task Force is to gather existing resources that address event safety and security management. These documents will serve as references with which to develop comprehensive resources that will assist exhibition organizers and others to produce events that are as secure as possible.

Chairman
Mr. Peter Alexan
President
RA Consulting
2700 N Main St Ste 1070
Santa Ana, CA 92705-6656

Board Liaison: Pat Phillips
Staff Liaisons: Cathy Breden, CAE, CMP

EDUCATION COMMITTEE

The Education Committee is responsible for working with the professional staff to plan, conduct, and evaluate IAEE's education programming for the Annual Meeting and Professional Development Conferences. The Committee shall operate within the approved budgets of the Association and will create education programming that contributes to the advancement of IAEE's mission.

Chairman
Ms. Susan Haning, CEM, CMP
National Sales Manager, Audio Visual Solutions
Freeman
201 N Union St Ste 210
Alexandria, VA 22314-2651

Board Liaison: Jeffrey Quade
Staff Liaison: Michelle AuBuchon

EVENTS TASK FORCE

The objective of the IAEE Events Task Force is to analyze the market place dynamics for the purpose of providing a recommendation (s) to the IAEE Board of Directors that will further define which event types are relevant and appropriate to IAEE's mission and purpose.

The task force is to render its recommendation (s) to the board of directors no later than 1 June 2008.

Chairman
Ms. Doreen R. Biela, CEM
Senior Planner of Meetings & Events

McDonald's Corporation
2111 McDonalds Dr
Oak Brook, IL 60523-5500

Board Liaison: Bob Kelley, CEM, CMM
Staff Liaison: Cathy Breden, CMP, CAE; Steven Hacker, CAE

EXECUTIVE COMMITTEE

Article VIII of the IAEE Bylaws creates an Executive Committee of the Board of Directors composed of the Chairman, Chairman-Elect, Secretary-Treasurer, an At-Large Member of the Board of Directors, and the Immediate Past Chairman. The President is an ex-officio and nonvoting member of the Committee. The Executive Committee may act for the Board of Directors between Board Meetings and in all matters, "except those specifically reserved to the Board" by the Bylaws.

Chairman
Mr. Randy Bauler, CEM
Corporate Relations & Exhibits Director
American Association of Critical-Care Nurses
101 Columbia
Aliso Viejo, CA 92656-1455

Staff Liaison, Steven Hacker, CAE

EXPO! EXPO! ADVISORY COMMITTEE

Increasing attendee participation in Expo! Expo! IAEE's Annual Meeting & Exhibition is a shared responsibility of show management and exhibitors. The purpose of the Committee is to suggest ways in which the value created by the Annual Meeting as a whole can be enhanced for both exhibitors and visitors. Members of the committee will work with IAEE's professional staff to recommend strategies to significantly increase attendance of qualified buyers.

Chairman
Mr. Richard Stone
CEO
ACT/EXPOCAD
69 S La Salle St
Aurora, IL 60505-3331

Board Liaison: Jack Buttine
Staff Liaisons: Julie Anderson, CEM, CAE, Susan Brower, Karen Rothrock, CMP, CEM

FINANCE COMMITTEE

The purpose of the Finance Committee is to counsel the staff, in preparation of the Association's annual operating budget, and to recommend a budget to the Board of Directors.

Chairman
Mr. Chris Meyer, CMP, CEM
Vice President of Convention Sales
Las Vegas Convention & Visitors Authority
3150 Paradise Rd
Las Vegas, NV 89109-9096

Staff Liaison, Scott Stanton

FUTURE LEADERS INSTITUTE COMMITTEE

The Committee serves in an advisory capacity to the IAEE professional staff and will develop processes and procedures that support the objectives of the Future Leaders Program. Among the objectives for 2008 are to: develop the selection criteria and methodology that will be used to identify and recruit future leaders; assist the IAEE staff to create the two-day agenda for the 2008 Future Leaders Institute; identify and define roles for future leaders to play within IAEE; Determine ways to recognize and promote both the program and the individuals who are involved in it.

Chairman
Ms. Rebecca Lyons
Director of Sales & Operations
National Conference Services
5565 Sterrett Pl Ste 200
Columbia, MD 21044-2686

Board Liaison: Jim Kelley
Staff Liaison: Michelle AuBuchon

GUIDELINES FOR DISPLAY RULES AND REGULATIONS

The purpose of the Task Force is to update the existing IAEE publication: Guidelines for Display Rules and Regulations. The work of this task force will be completed by 1 October 2008.

Chairman
Mr. Thomas C. Corcoran
Principal
Corcoran Expositions Inc
100 W Monroe St Ste 1001
Chicago, IL 60603-1956

Board Liaison: Brian Casey, CEM
Staff Liaison: Julie Anderson, CEM, CAE

INDUSTRY DIVERSITY DEVELOPMENT TASK FORCE

The objectives of the Industry Diversity Task force shall include but are not limited to: The development of an assessment survey to better define the current nature of IAEE's membership as it relates to cultural, ethnic, religious, and social diversity. Based upon the findings of this baseline research it will be possible for IAEE to consider deploying new methods, programs, and out-reach to better serve the needs of an increasingly diverse membership. To review existing IAEE programs and processes and to make recommendations for modifications that are designed to better serve members needs and expectations. Special emphasis should be placed upon the many different types of face-to-face events that IAEE hosts each year including those that are conducted exclusively by the Chapters of IAEE. To develop new initiatives designed to attract and retain individuals of diverse backgrounds and interests.

Chairman
Ms. Robin Preston, CEM
Assistant Executive Director
National School Boards Association
1680 Duke St
Alexandria, VA 22314-3474

Board Liaison: Jeff Price
Staff Liaison: Cathy Breden, CMM, CAE; Steven Hacker, CAE

INTERNATIONAL COMMITTEE

The International Committee is responsible for developing resources and solutions for members who are engaged in trade across national borders to ensure the unencumbered exchange of people, products, and ideas arising from exhibitions and other types of buyer-seller events.

Chairman
Mr. Cherif Moujabber
President
Creative Expos & Conferences
28 Bubbling Brook Rd
Walpole, MA 02081-2319

Board Liaison: Michael Lynn, CME, CMM, CMP, CEM
Staff Liaison: Cathy Breden, CMP, CAE; Steven Hacker, CAE

NOMINATING COMMITTEE

The purpose of this Committee is to identify qualified, prospective leaders to serve as IAEE Officers and Directors. The Committee prepares a slate of nominations for each office and directorship; this slate shall be presented to the membership for vote.

Chairman
Mr. Jeff Price
Executive Vice President
Freeman
1600 Viceroy Dr Ste 100
Dallas, TX 75235-2312

Staff Liaison, Steven Hacker, CAE

PUBLIC EVENTS COUNCIL

The Public Events Council of IAEE meets three times each year, during IAEE's major meeting events and/or by teleconference, to focus on issues and policies that are of specific relevance and importance to those who organize and supply public events.

The Council develops recommendations for the consideration of the IAEE Board of Directors. The Council is also permitted to adopt policy statements that address industry issues of particular interest to the organizers and suppliers of public events. Such policies may be adopted without the prior approval of the IAEE Board of Directors so long as they conform to the provisions of Article IX of the IAEE Bylaws.

Chairman
Mr. Paul E. Schweitzer
VP, Business Development
dmg world media
325 Essjay Rd Ste 100
Williamsville, NY 14221-8214

Staff Liaison: Steven Hacker, CAE

SENIOR EXECUTIVES PROGRAMMING TASK FORCE

The Senior Executives Programming Task Force is responsible for working with the professional staff and Education Committee of IAEE to evaluate the needs, plan, and conduct programming for senior management. The task force will serve as content advisors relating to trends, new concepts, innovative practices, and issues that are relevant to senior management in the exhibition industry.

Chairman
Mr. Brian Perkins
President & CEO
NGN New Generation Network GMBH
511 Congress St Ste 803
PO Box 5114
Portland, ME 04101-3482

Board Liaison: Jason McGraw
Staff Liaison: Michelle AuBuchon

STRATEGIC PLANNING TASK FORCE

The IAEE Board of Directors most important responsibility is to ensure that it manages the organization strategically. Most of the board's time and attention should be directed to planning, monitoring, and adjusting to changing circumstances.

The active process of developing a new, ever-green strategic plan always focusing two or three years into the future will have been completed by the end of 2007, and FY 2008 will be a year of implementation.

The research aspects and outcomes of meetings held in FY 2007 yielded highly valuable insights that will lead to the development of new services and products.

With the approval by the IAEE board of directors of a new plan at its December 2007 meeting, the Strategic Planning Task Force will: Provide assistance with execution and oversight of the plan and provide periodic updates to the IAEE Board of Directors; Make recommendations for adjustments, and/or recommend new initiatives; Identify new opportunities and threats, as well as strengths and weakness of IAEE and the industry.

Chairman
Mr. Ken Caskey
President
Crown Events & Expositions LLC
700 N Green St Ste 401
Chicago, IL 60622-5473

Board Liaison: Joe Popolo
Staff Liaisons: Steven Hacker, CAE; Cathy Breden, CMP, CAE

YOUNG PROFESSIONALS COMMITTEE

The needs of young professionals are much different than are those of experienced veterans. In many associations the bias favors those who have achieved a level of career path development often at the expense of young professionals.

The objectives of IAEE's Young Professionals Committee are to provide focus on the needs of those who are at the beginning of their career paths. And, to develop programs and benefits that are especially valuable to those in career ascendancy and to provide a social and professional support network for this important segment of IAEE members.

Chairman
Ms. Jeanavive M. Janssen
Director of Sales
Event Productions Inc
651 W Tower Ave
Alameda, CA 94501-5047

Board Liaison: David Boon
Staff Liaison: Steven Hacker, CAE



IAEE Services, Inc.

2008 Groups & Committees

Marketing Advisory Group

The purpose of the Marketing Advisory Group is to review marketing initiatives to insure that the existing products and services are branded and marketed in the most effective way possible. In addition, the committee will work to obtain opportunities for our partners by leveraging their association with IAEE. In this advisory capacity, the committee will strive to insure that marketing campaigns and printed material of the partners is in alignment with the mission of IAEE Services and IAEE and representative of the organization.

Mr. Ken Caskey
President
Crown Events & Expositions LLC
700 N Green St Ste 401
Chicago, IL 60622-5473

Staff Liaisons: Susan Brower and Cathy Breden, CAE, CMP

Nominating Committee

The purpose of this committee is to identify qualified, prospective leaders to serve as IAEE Services Officers and Directors. The Committee prepares a slate of nominations for each office and directorship; this slate shall be presented to the IAEE Services Board for vote, and shall be confirmed by the IAEE Board of Directors. The committee shall be chaired by the Immediate Past Chairman of the IAEE Services Board of Directors.

Chairman
Ms. Lenay Gore
Director of National Accounts, Eastern Region
San Diego Convention Center Corporation
1600 Duke St Ste 510
Alexandria, VA 22314-3478

Staff Liaison, Cathy Breden, CAE, CMP

Product Development Group

The purpose of this group is to evaluate and screen potential new products/partnerships and to advise and provide feedback to staff. The group will act almost as a focus group, for each new product being considered, with members called in to consider the value of a new product/partner. The group may or may not meet face-to-face, depending upon the product.

Chairman

Ms. Amy Primiano, CEM, CMP

Exhibition Manager

Precision Metalforming Association

6363 Oak Tree Blvd

Independence, OH 44131-2500

Staff Liaison, Cathy Breden, CAE, CMP