

# Combat Suitcasing

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**Suitcasing** is the act of soliciting business in the aisles during the exhibition or in other public spaces, including another company's booth or a hotel lobby.

The International Association of Exhibitions and Events™ (IAEE) has developed a policy and guide to help show management prevent suitcasing with sample policies, guidelines and action steps.

[Visit the IAEE website for more information.](#)

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**Join IAEE And Other  
Industry Leaders to  
STOP SUITCASING**