



2016 Scholarship Application

The International Association of Exhibitions and Events offers scholarships to first-time candidates of the Robert L. Krakoff Leadership Institute. Funding is provided by the CEIR Foundation, and all scholarships will be awarded at the discretion of IAEE.

The scholarship application is reviewed by IAEE and awarded separately from acceptance into the KLI program. Acceptance into the KLI program does not indicate a scholarship has been awarded.

About CEIR Foundation

The CEIR Foundation will be a catalyst for positive change if driven by industry-wide collaboration and support. As a result, this dynamic will deliver tremendous value at a time when greater resources are a necessity. Realizing this is only achievable through partnerships within industry, the CEIR Foundation seeks to fund programs that are consistent with organizational goals and industry stakeholders' interests. Mutually beneficial partnerships that incorporate quantifiable results will create unprecedented and sustainable opportunities for the Foundation to have a greater impact on exhibitions and events.

To be considered for a scholarship, the candidate must complete the following:

- Scholarship Application
- Letter (maximum two computer generated pages) discussing the scholarship criteria detailed below.

All candidates must meet each of the following criteria to apply for a scholarship:

- Either or both of the following:
 - 1) Financial need
 - 2) Under-represented ethnic groups, persons of color, women or individuals who have entered the industry as a second career
- Evidence of at least three years of full-time experience in the exhibitions and events industry
- Willingness and ability to become thought leaders and motivators of others
- A commitment to remain actively involved in the Krakoff Leadership Institute program in subsequent years

For Internal Use Only (90-5454)

Required back-up documentation received' Yes No

Eligible for Scholarship? Yes No

Scholarship Level

- Approved: Registration Fee Only.
- Approved: Hotel Accommodations for ___ nights.
- Approved: Coach airfare of up to \$350.00
- Declined: Request for Scholarship Declined

Reviewed by:

Date

Reviewed by:

Date:

Candidate notified on:

NOTES:

I wish to apply for Scholarship funds to attend the 2016 Krakoff Leadership Institute for the following:

- Registration Fee
 Hotel Accommodations - room & tax for up to three nights.
 Coach Airfare – up to \$350 (USD) toward the cost of one roundtrip airfare.

Last Name (Surname)		First Name (Given Name)	
IAEE Member # (if applicable)		Designation(s):	
Current Position/Title			
Organization/Company			
Mailing Address		Country/Nation	
City		State/Province	Postal Code
E-Mail Address		Company Web Address	
Phone (Country Code/Area Code/#)		Fax (Country Code/Area Code/#)	

Candidate Signature

Date

This information will be held in strictest confidence. It will be made available only to appropriate officials at IAEE. Since actual financial need is one of the determining factors in the awarding of scholarships, it is necessary that *all* of the requested information be supplied.

Please email application to kcastanuela@iaee.com

Scholarship Application Deadline is 3 June 2016.
Applicants will be notified on 6 June 2016.