Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

Re: Your Letter/Telephone Call of (date)

Further to your written/or telephone demand of (date) in which you request payment of the sum of $\_\_\_\_\_\_, I would like to explain our position.

On (date), I mistakenly completed and signed the form sent to me by (name). This form, however, is deliberately misleading, and the conclusion of our agreement (if ever an agreement existed between us, which I refute) depended entirely upon my misunderstanding of its content. I therefore deem our agreement to be null and void on the grounds that it was entered into unwillingly and in error.

The layout and wording of the form led me to incorrectly believe that it concerned a free entry in a show guide. This error was caused by you because of the deceptive nature of your communication.

Furthermore, I have learned that many other innocent businesses in many nations have likewise fallen victim to your misleading and deceptive business tactics.

I see no reason, therefore, why I should settle the invoice you have sent me for $\_\_\_\_\_\_\_\_\_\_. Our organization has absolutely no intention of honoring your specious demand.

Furthermore, I demand that you cease your harassing communications immediately. As a practical matter, you will simply be wasting your time. We will not be responding in any fashion to any further communications written or oral.

Signed:

cc:

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| Federal Trade Commission  Office of Business Fraud  600 Pennsylvania Ave. N.W.  Washington, D.C. 20580 |