

A CAREER IN EXHIBITIONS & EVENTS



START
HERE

	NOVICE	ENTRY	MIDDLE MANAGEMENT			EXECUTIVE
	College or University	Events & Exhibition Staff	Exhibition or Trade Show Management	Sales Management (No Incentives)	Events Management	
	<ul style="list-style-type: none"> → Student → Intern → Beginner 	<ul style="list-style-type: none"> → Coordinator → Logistics Coordinator → Administrative Assistant → Sales Representative → Exhibit Sales Specialist 	<ul style="list-style-type: none"> → Exhibits Manager → Director → Associate Director → Associate Manager 	<ul style="list-style-type: none"> → Sales Manager → Director → Associate Director → Associate Manager 	<ul style="list-style-type: none"> → Director → Associate Director → Associate Manager → Event Producer 	<ul style="list-style-type: none"> → Vice President → COO, CEO, CFO → Executive Director → Owner → President
AVG. # of Employees	0	< 4	< 7	< 9	24	
AVG. # of Events	12	7	14	10	13	
Industry Experience	< 8	< 13	< 14	< 17	< 18	
Years in Current Job	< 5	< 6	< 7	< 8	< 20	
AVERAGE SALARY	\$45K	\$74K	\$81K	\$89K	\$124K	

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Get Your Career on the Right Path to Achieve Your Goals

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