



Helen Brett Scholarship Application

The Helen Brett Scholarship was established by Robert Kolinek, CEM, CMP, and named for his grandmother, Helen Brett, who was a pioneer in the trade show industry. The purpose of the scholarship is to assist individuals who are enrolled in a four-year degree program with a focus on the study of exhibition and event management. The scholarship serves to promote the exhibitions and events industry by attracting college level students into the field of study and encouraging their pursuit with financial support. Scholarships are awarded competitively based upon pursuit of a degreed major focusing on exhibition and/or event management. If within a hospitality program, the focus of study should be the exhibitions and events industry as determined by the review of the submitted official transcripts.

The Scholarship includes:

- Up to \$5,000 in tuition assistance
- Consideration for potential candidates to have an internship experience at Expo! Expo! IAEE's Annual Meeting & Exhibition

Requirements:

- Must be a **full time student** enrolled at an accredited college, university or junior college
- Must be enrolled in a degree program focusing on exhibition/event management
- Minimum 3.0 grade point average on 4.0 scale
- Completed Helen Brett Scholarship Application
- Resume
- Two letters of recommendation by faculty and/or from exhibition industry leader
- Official transcript
- One page essay submission (500-1,000 words) on an explanation of your goals and desired roles in the exhibitions and events industry
- Consideration to attend Expo! Expo! in Anaheim, California, 6-8 December 2016
- All paperwork must be received at the Foundation office by **1 June**.

Instructions:

Submit application and required materials to:

CEIR Foundation
Helen Brett Scholarship Committee
12700 Park Central Dr Ste 308
Dallas, Texas 75251 USA
Phone: (972) 687-9213
Email: info@ceirfoundation.org

A Selection Committee will review and rate the applications, and scholarship awards will be based solely on these ratings. The Selection Committee will announce scholarship recipients by **1 August**.



The student must complete the following section and the application pages which follow. (Please type in the shaded boxes)

Name: _____

School: _____

Current Address: _____

City/Town: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____ Current Phone: _____ E-mail: _____

Anticipated Graduation Date: _____ Overall GPA (on a 4.0 scale): _____

Number of credits currently enrolled in: _____

Permanent Address: _____

City/Town: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____ Phone: _____

Signature of Applicant: _____ Date: _____

Instructions:

This is the only page of the application package on which your name should appear. On all other pages print your name on the reverse side of the form. Additional materials (transcripts, letters of reference, etc.) will be “blinded” to remove your name so the Selection Committee will not know your identity when reviewing your application.

Required Documents: (All must be submitted together in one envelope)

- Completed scholarship application
- University-issued official transcript
- Essay submission
- 2 letters of recommendation from non-family members (Must be submitted with the application in a sealed envelope -- author’s signature must be included on the seal.)
- Resume

**Return to:
CEIR Foundation
12700 Park Central Drive, Suite 308
Dallas, TX 75251 USA**

All applications must be received by 1 June.



**HELEN BRETT SCHOLARSHIP
APPLICATION FORM**

**DO NOT WRITE YOUR NAME ON THIS SIDE OF SHEET
PRINT YOUR NAME ON THE REVERSE SIDE**

1. Names and addresses of secondary school(s) attended:

School Name:	Street Address/PO Box:		
City/Town:	State/Province:	Zip/Postal Code:	
Country:	Grades Attended:	<input type="checkbox"/> 9	<input type="checkbox"/> 10 <input type="checkbox"/> 11 <input type="checkbox"/> 12
Graduated: <input type="checkbox"/> YES <input type="checkbox"/> NO			

School Name:	Street Address/PO Box:		
City/Town:	State/Province:	Zip/Postal Code:	
Country:	Grades Attended:	<input type="checkbox"/> 9	<input type="checkbox"/> 10 <input type="checkbox"/> 11 <input type="checkbox"/> 12
Graduated: <input type="checkbox"/> YES <input type="checkbox"/> NO			

2. Names and address of college or university now attending:

Name of College/University:	Street Address/PO Box:		
City/Town:	State/Province:	Zip/Postal Code:	
Country:	Presently enrolled as:	<input type="checkbox"/> Freshman	<input type="checkbox"/> Sophomore <input type="checkbox"/> Junior <input type="checkbox"/> Senior <input type="checkbox"/> Other, please specify

3. Are you a full-time student? YES NO (If awarded the scholarship, you will be asked to provide an official copy of your schedule to document full-time status.)

4. Grade point average (college work to date or high school GPA if a freshman):
(an official copy of transcript must accompany this application form)

5. List your extra-curricular activities, both in and out of school, and the years of participation:

6. List positions of leadership you have held, both in and out of school (e.g. Scouts, Church, YMCA, Community Groups, etc.):

7. List awards and honors you have received in both academic and extra-curricular activities:

8. If your experience includes paid or voluntary work, list the job title, the average number of hours worked per week, and the dates of employment:

9. Describe your career goals and what areas of exhibition management you would like to specialize in:

10. If considered for an internship, will you be able to attend Expo! Expo!, 6-8 December 2016, in Anaheim, California, USA?

(Airfare and hotel accommodations are provided by the CEIR Foundation)

Yes No

11. **Essay Question:** On a separate sheet of paper, provide a one page essay (500-1,000 words) answering the following question:

Helen Brett Scholarships are awarded to individuals who are exploring the study of exhibition management with the end goal of advancing their career in this field. Why do you think you should be considered for this scholarship and in what ways do you meet these eligibility criteria?