

Women's Leadership Forum 2017 – Thailand
on September 28, 2017
at Plaza Athenee Bangkok, A Royal Meridien Hotel

Background

Thailand is one of the leading performers when it comes to women in senior management positions. The service industries such as healthcare and education are more likely to have women in senior positions, whereas primary industries are still much more homogenous. It is important to address this imbalance, not just for the women in these industries but for the industries themselves. As there are more and more female millennials entering the workforce in larger numbers than any of their previous generations, they then seek out employers with a strong record on equality and diversity.

Research after research has shown the effectiveness of having diverse leadership teams as opposed to all-male boards, including better financial performance and decision-making – qualities which are vital in today's rapidly changing business environment. Although the number of women in leadership positions around the world is increasing, the rate at which this is happening is slow – almost stagnant – in comparison to the rapid changes that occur in many aspects of every industry today.

It is therefore not surprising that balancing gender and creating diversity in leadership is a key agenda for many companies around the world. While leadership initiatives are important across the board, women are in the best place to help other women to rise to leadership positions – and as the number of powerful, inspirational women grows, so should their influence on others.

Thailand Management Association (TMA), in collaboration with the International Association of Exhibitions and Events (IAEE) and Thailand Convention and Exhibition Bureau (TCEB), is therefore pleased to announce the first **“Women's Leadership Forum 2017 - Thailand”** during September 28, 2017 in Bangkok, Thailand. The program is outlined to focus on addressing topics unique to women with a world-class program tailored for all female professionals, regardless of industry, age, situation or position.

Objectives

1. To discuss the challenges, inspiration and motivation for women in leading positions
2. To provide an opportunity for women leaders to learn and share their knowledge and strategies for success.
3. To provide a networking forum for women leaders and their global colleagues across industries

Target Participants

Approximately 100-150 executives from all industries, governments, non-profit organizations and the general public

Tentative Agenda

- 08.30 – 09.00 Registration and Networking
- 09.00 – 09.10 Welcome Remarks
By **Ms. Wanweera Rachdawong**
Chief Executive Officer
Thailand Management Association
Ms. Nichapa Yoswee
Director of MICE Capabilities
Thailand Convention and Exhibition Bureau (Public Organization)
Ms. Marsha Flanagan
Vice President of Learning Experiences
International Association of Exhibitions and Events
- 09.10 – 10.00 Session I – **Empowerment and the Will to Lead**
By **Ms. Vilaiporn Taweelappontong**
Partner
PricewaterhouseCoopers Consulting (Thailand) Ltd.
Ms. Choo Leng Goh
General Manager
Plaza Athenee Bangkok, A Royal Meridien Hotel
- 10.00 – 10.50 Session II – **Women's Journey in a Changing World**
Anyone's life is expected to flow through crucial phases including shifting skills set and startling change. Accordingly, how could a leader become a resilient person and be able to successfully overcome all the difficulties?
Special Interview: **Mrs. Kannikar Chalitaporn**
Independent Director, Member of the Executive Committee and Member of the Corporate Social Responsibility Committee
The Siam Commercial Bank Public Company Limited
Interviewed by: **Ms. Veenarat Laohapakakul**
- 10.50 – 11.10 Networking Break
- 11.10 – 11.50 Session III – **Living the Legacy**
How to continue the successful journey of your business as a leader?
Special Interview: **Mrs. Rarin Utakapan Punjarungroj**
Chief Executive Officer
Amarin Printing & Publishing Public Company Limited
Interviewed by: **Ms. Veenarat Laohapakakul**
- 11.50 – 12.30 Session IV – **Women on the Move**
By **H.E. Mr. Staffan Herrström**
Ambassador of Sweden to the Kingdom of Thailand,
Lao Peoples' Democratic Republic
and the Republic of the Union of Myanmar

- 12.30 – 13.30 Networking Lunch
- 13.30 – 14.30 Session V – **Women in Technology**
By **Ms. Suwapich Wongwiriyanich**
Pilot (Captain A330), CRM instructor
Thai AirAsia
Ms. Pirada Techavijit
Thailand's First Astronaut
Researcher
National Science Technology and Innovation Policy Office
- 14.30 – 15.10 Session VI – **Passion & Commitment**
All obstacles can be overcome by the commitment to do the best, choosing what we truly want to do and loving in what we do. Never underestimate ourselves.
By **Mrs. Busaya Mathelin**
Permanent Secretary
Ministry of Foreign Affairs
- 15.10 – 16.30 Special Tea Talk
Secret behind Men's Success: The Wind beneath their Wings
How could you support your life partner to strive his successful leadership, while family relationship is well balanced?
Led by
• **Mrs. Petchpring Sarasin**
• **Ms. Teeranai Na Nongkhai**
Moderated by
Ms. Wanweera Rachdawong
Chief Executive Officer
Thailand Management Association

*** Remarks: Guest speakers are subject to confirmation along the process**