

CEM CERTIFICATION PROGRAMME

2,600+ active CEMs



around the world

game-changer

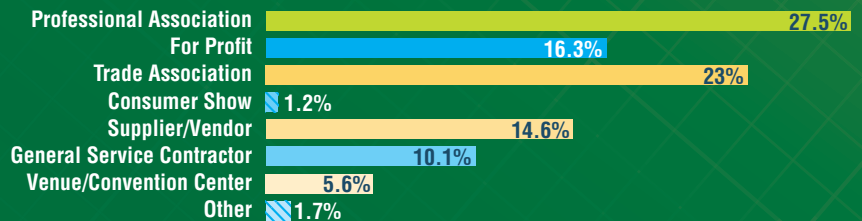
[geym-cheyn-jer]

noun

a person or thing that dramatically changes the course, strategy, character, etc., of something:

Hiring CEMs has been a **game changer** for running our trade show efficiently.

WHAT TYPES OF COMPANIES do CEMs work for?



"...a resource that...helps to set me apart from others in the industry"

"...the CEM program gave me a wealth of knowledge and lifelong relationships"

"...having the letters "CEM" behind my name is a source of pride and achievement"

Experience the CEM Difference

Certified in Exhibition Management™ (CEM) is the

premier global designation for exhibition industry professionals

the CEM BLUEPRINT

Conference & Meeting Management
 Consumer Show Management
 Event Marketing
 Event Operations
 Exhibition & Event Sales
 Facilities & Floor Plan Development
 Site Selection
 Housing & Registration Management
 Finance, Budgeting & Contracts
 Strategic Planning
 Security, Risk & Crisis & Management
 Management
 Selecting Service Contractors



CEM LEARNING PROGRAMME

is an education programme **1st** and a designation programme **2nd**

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