

IAEE Expo!

Annual Meeting
& Exhibition
2018

NEW
ORLEANS,
LA

DECEMBER
11-13, 2018

THE
SHOW
FOR
SHOWS

2018 Schedule of Events

(Subject to Change)

All events held at New Orleans N. Morial Convention Center unless noted otherwise

The Hilton New Orleans Riverside is the headquarters hotel. Other host hotels include the New Orleans Marriott and New Orleans Downtown Marriott by the Convention Center.

Sunday, 9 December 2018


7:00 AM	10:00 AM	Registration
7:30 AM	8:30 AM	CEM Continental Breakfast
8:30 AM	5:00 PM	CEM Program (6 Courses)
1:00 PM	5:00 PM	Exhibitor Move-In (400 square feet or larger exhibits only)

Monday, 10 December 2018

7:00 AM	6:00 PM	Registration & Lobby Activations
7:30 AM	8:30 AM	CEM Continental Breakfast
8:00 AM	5:00 PM	Exhibitor Move-In
8:30 AM	5:00 PM	CEM Program (6 Courses)
9:00 AM	12:00 PM	CEIR Board of Directors (Hilton New Orleans Riverside)
12:00 PM	1:00 PM	Board of Directors Lunch (Hilton New Orleans Riverside)
1:00 PM	4:00 PM	IAEE Board of Directors (Hilton New Orleans Riverside)
1:00 PM	5:00 PM	Chapter Leaders Forum (Separate Registration Required)

1:00 PM	6:00 PM	Speaker Check-in & Ready Room
3:00 PM	6:00 PM	CEM Faculty Training
4:00 PM	5:00 PM	IAEE Young Professionals Committee
4:30 PM	6:30 PM	First Timers Networking Program & Reception <i>(Brought to you by Shepard)</i>
6:15 PM		Transportation for: Industry Leadership Dinner (Return service will be provided)
6:30 PM		Transportation for: CEM Faculty Dinner (Return service will be provided)
6:30 PM	9:00 PM	Industry Leadership Celebration (Marche) (By Invitation Only) <i>(Brought to you by Orange County Convention Center)</i>
6:45 PM	9:00 PM	CEM Faculty Dinner (Arnaud's Restaurant) (By Invitation Only)
6:45 PM		Transportation for IAEE Young Professionals Party
7:00 PM	10:00 PM	IAEE Young Professionals Party (Flamingo A Go Go)
9:30 PM	11:00 PM	LGBTQ Meet-Up (Location TBA)

Tuesday, 11 December 2018

7:00 AM	6:00 PM	Registration & Lobby Activations Speaker Check-in
7:00 AM	2:30 PM	First Timers Lounge <i>(Brought to you by Shepard)</i> Hosted Buyer Lounge <i>(Brought to you by Discover the Palm Beaches)</i> Summit Club Lounge <i>(Brought to you by New Orleans  Company and</i>

Ernest N. Morial New Orleans Convention Center)

(Lounge access is by Invitation Only)

7:45 AM	8:45 AM	Maximizing Your Experience During Expo! Expo! and Membership with IAEE...
8:00 AM	11:00 AM	Exhibitor Move-In Morning Coffee
8:30 AM	11:15 AM	20 Under 30 Orientation <i>(Brought to you by Synchronicities)</i>
9:30 AM	10:45 AM	Consumer Events Council Meeting
10:00 AM	12:00 PM	Asia Exhibition Roundtable
9:00 AM	10:00 AM	Education (6 tracks)
9:00 AM	11:15 AM	Women's Leadership Experience <i>(Brought to you by Experient)</i>
9:00 AM	12:00 PM	The Gift of Service (Kingsley House)
10:00 AM	10:15 AM	Break
10:15 AM	11:15 AM	Education (6 tracks)
11:00 AM	12:00 PM	Behind the Scenes Tour of Morial New Orleans Convention Center
11:30 AM	12:00 PM	Hosted Buyer Orientation (By Invitation Only)
11:30 AM	12:45 PM	CEIR Session and Luncheon (By Invitation Only) <i>(Brought to you by TAITRA)</i>
1:00 PM	2:15 PM	Opening General Session and CEM Class of 2018 Presentation <i>Doors Open at 12:45 PM</i> <i>(Brought to you by Greater Miami CVB)</i>

2:30 PM	5:30 PM	Expo! Expo!
----------------	----------------	--------------------



2:30 PM	5:30 PM	Tech Startup Experience
----------------	----------------	--------------------------------

(Brought to you by Visit Austin and Austin Convention Center)

Pitstop Sessions

(Brought to you by Visit Charlotte)


5:30 PM 7:00 PM IAEE Chapter Receptions (Hilton New Orleans Riverside)

**7:00 PM 9:00 PM New Orleans  Company Krewe Party
(Opening Reception) (Mardi Gras World)
*(Brought to you by New Orleans  Company and
Ernest N. Morial New Orleans Convention Center)***

Wednesday, 12 December 2018

7:00 AM 8:00 AM New Orleans Photo Walk Tour (Hilton Riverside Lobby)

7:00 AM 5:00 PM Registration & Lobby Activations
Speaker Check-In

7:30 AM 12:00 PM First Timers Lounge
(Brought to you by Shepard)
Hosted Buyer Lounge
(Brought to you by Discover the Palm Beaches)
Summit Club Lounge
*(Brought to you by New Orleans  Company and
Ernest N. Morial New Orleans Convention Center)*
(Lounge access is by Invitation Only)

8:00 AM 12:00 PM Morning Coffee

8:30 AM 10:30 AM Executive Breakfast (Location TBA)
(Brought to you by Synchronicities)

**9:30 AM 10:30 AM Education (6 tracks)
Behind the Scenes Experience (Students & Faculty Only)**


10:30 AM 10:45 AM Break

10:45 AM 11:45 AM General Session Keynote

12:00 PM 4:00 PM Expo! Expo!

12:00 PM	4:00 PM	Tech Startup Experience & Pitch Competition <i>(Brought to you by Visit Austin and Austin Convention Center)</i> Pitstop Sessions <i>(Brought to you by Visit Charlotte)</i>
12:00 PM	2:00 PM	Expo! Expo! Luncheon (In Exhibit Hall)
5:00 PM	6:00 PM	Expo! Expo! Partner Reception Hosted by the IAEE Board of Directors
4:00 PM	5:00 PM	International Business Exchange & Reception (By Invitation Only) (In Exhibit Hall – International Pavilion)
4:00 PM	6:00 PM	Hosted Buyer Reception (By Invitation Only) <i>(Brought to you by Discover the Palm Beaches)</i>
4:00 PM	8:00 PM	Exhibitor Move-Out
4:30 PM	6:00 PM	MATSO Content & Cocktails (MATSO Members Only) <i>(Brought to you by Experient)</i>
5:00 PM	9:00 PM	Exhibitor Hospitality Hours
9:00 PM	12:00 AM	Humanity Rocks: A Celebration with a Cause (House of Blues) <i>(Brought to you by GES)</i>

Thursday, 13 December 2018

8:00 AM	1:00 PM	Registration
8:00 AM	4:00 PM	Lobby Activations First Timers Lounge <i>(Brought to you by Shepard)</i> Hosted Buyer Lounge <i>(Brought to you by Discover the Palm Beaches)</i> Summit Club Lounge <i>(Brought to you by New Orleans  Company and Ernest N. Morial New Orleans Convention Center)</i> (Lounge access is by Invitation Only)

8:00 AM	9:00 AM	CEM Breakfast (CEMs Only) <i>Brought to you by Freeman</i>
9:00 AM	9:45 AM	Education (6 Tracks)
9:45 AM	10:00 AM	Break
10:00 AM	10:45 AM	Education (6 Tracks)
10:45 AM	11:00 AM	Break
11:00 AM	11:45 AM	Education (6 tracks)
11:45 AM	1:00 PM	IAEE Annual Networking Luncheon and Awards Presentation <i>(Brought to you by Las Vegas Convention & Visitors Authority)</i> Doors Open at 11:30 AM
1:00 PM	1:45 PM	Education (6 tracks)
1:00 PM	3:00 PM	New Orleans City Tours
1:45 PM	2:00 PM	Break
2:00 PM	2:45 PM	Education (6 Tracks)
2:45 PM	3:00 PM	Break
3:00 PM	3:45 PM	Education (6 tracks)
3:45 PM	5:00 PM	Expociety – IAEE’s Annual Closing Event (Hilton New Orleans Riverside) <i>Grand Prize Winner Announced at Closing Party at 4:00 PM</i>

Friday, 14 December 2018

8:00 AM	12:00 PM	Expo! Expo! Golf Tournament <i>Bayou Oaks City Park (South Course), New Orleans</i> <i>(Brought to you by T3 Expo)</i>
---------	----------	--