Of the CEMs surveyed…

TOTAL NUMBER OF YEARS

IN THE EXHIBITIONS & EVENTS INDUSTRY

- 10 or Less: 27.9%
- 11-15: 21.6%
- 16-20: 17.6%
- 21-25: 16.5%
- 26+: 16.4%

IN CURRENT POSITION

- Years: 1-5: 47.7%
- 6-10: 29.4%
- 11-15: 15.9%
- 15+: 7%

Average is 7.5 years

DID YOU KNOW?

74% of CEMs surveyed expect a salary increase in 2015

CURRENT JOB

Title or Function

- Owner/Executive/C-Level: 4.5%
- Senior Management: 27.3%
- Middle Management: 54%
- Intermediate: 13.6%
- Other: 0.6%

WHAT TYPES OF COMPANIES do CEMs work for?

- Professional Association: 27.5%
- For Profit: 16.3%
- Trade Association: 23%
- Consumer Show: 1.2%
- Supplier/Vendor: 14.6%
- General Service Contractor: 10.1%
- Venue/Convention Center: 5.6%
- Other: 1.7%

CEM JOB Functions

- Sales: 41.2%
- Marketing: 2.8%
- Operations: 16.4%
- Show Management: 35.6%
- Other: 4%

ASK YOUR BOSS...

85% of employers pay for certification

CONTACT IAEE

for more info at cem@iaee.com

76% Of CEMs are interested in advanced certification