I have spent 100hrs+ experimenting with ChatGPT.

Now I know the easiest and most effective way to use it.

Here's the Role-Task-Format (RTF) framework for prompting:
Role

Indicate the role to adopt when responding, for example:

• Critic  
• Expert  
• Inventor  
• Marketer  
• Journalist  
• Copywriter  
• Entrepreneur  
• Project Manager  
• Website designer  
• Chief financial officer
Task

State the specific task required, for example:
• E-mail
• Article
• Speech
• Summary
• Business plan
• Brainstorm ideas
• Step-by-step guide
• Product description
• Pros and Cons analysis
• Problem-solve potential solutions
Format

Define the desired structure of the output, for example:

- Table
- Graphs
- Diagrams
- Checklists
- Markdown
- Bullet points
- Code (e.g. Python)
- Images (e.g. SVG)
- Data files (e.g. CSV)
- Rich text (e.g. bold headings)
Putting it all together

Example prompt:

"You are a marketing specialist. Generate 5 branding strategies for a [insert product]. Outline the differentiating factor and target audience of each strategy. Provide output in a table format."
That's a wrap!

In the next prompt you write, use the RTF model:
• Role
• Task
• Format

It's by far the easiest, fastest, and most effective way to use ChatGPT.

Let me know how it goes!