

Who We Are

Learning

Communities

Marketplaces

IAEE connects the global exhibitions and events industry and is the primary resource for creating buyer/seller marketplaces.

CAREER CENTER

The Exhibitions and Events Industry Career Center hosts the most comprehensive listing of industry positions and resources specific to exhibitions and other marketing-related events. The IAEE Career Center offers professional services to help you build and manage your career for maximum potential for success.



Job Search



**Getting Started in
Exhibitions & Events**

www.iaee.com/career-center

www.iaee.com/cem

CEM LEARNING PROGRAM
CEM WORKS FOR YOU!

Certified in
Exhibition
Management

CEM

made possible by a
generous grant from
Freeman!



In the exhibitions and events industry, the globally recognized Certified in Exhibition Management (CEM) designation signifies career and in-depth knowledge of exhibition management and skill set expertise.

CEM LEARNING PROGRAMME

and a
designation programme **2nd**

is an
education programme **1st**

CEM BLUEPRINT

Conference & Meeting Management
Consumer Show Management
Event Marketing **Digital Events**
Event Operations **Management**
Neuroscience of Exhibitions & Events
Exhibition & Event Sales **Facilities &**
Floor Plan Development **Site Selection**
Housing & Registration Management
Finance, Budgeting & Contracts **Strategic Planning**
Security, Risk & Crisis & Management
Management **Selecting Service Contractors**

The CEM Learning Program is taught by practicing industry professionals who have earned their CEM designation. They bring real-life experience and years of industry knowledge and skills into the classroom and straight to you!

Join the Conversation and Follow Us



Why Join IAEE?

How Companies Benefit

IAEE is a trade association. An unlimited number of employees on roster are included in your IAEE membership for one price, regardless of roster size.

IAEE provides resources and insights for your team in the following areas:

- Advocacy
- Education / Learning
- Executive Management
- Marketing and Sales Professionals
- Show Management
- Technology

Resources & Initiatives

Year Round Engagement

- Advocacy
- Chapters
- Global Events
- Mentoring
- Networking Groups
- Research
- Webinars

Communities

- CEM
- Faculty
- Show Management
- MATSO (Major American Trade Show Organizers)
- Marketing
- Students
- Women in Exhibitions
- Young Professionals

Specialty Programs

- Awards
- Member Recognition
- Preferred Partner Discounts
- Resource Guides
- Sustainability Initiatives
- Trade Show Calendar



Take the Lead

Through the many learning opportunities IAEE provides, members gain insights to stay ahead.



Grow Your Network

With our exclusive members-only network of more than 12,000 industry professionals, you can stay current on the latest technology, trends and training to take your career to the next level. Stay connected to your peers through local chapter meetings.



Trends, Insights & Competitive Advantage

Access to news you can use. IAEE offers various information outlets to keep you abreast of global and economic impacts within the exhibitions ecosystem.



Resources & Research

Members receive access to relevant and timely reports from CEIR as well as peer-generated articles and global leadership perspectives from those who plan and produce shows worldwide.