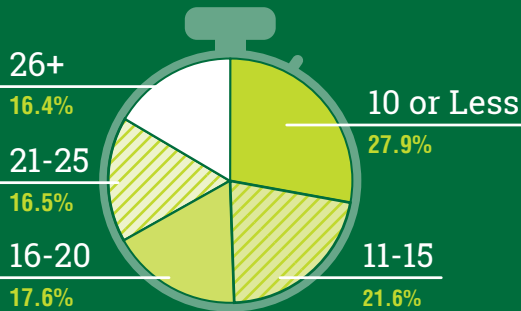


# IT PAYS TO GET YOUR CEM...

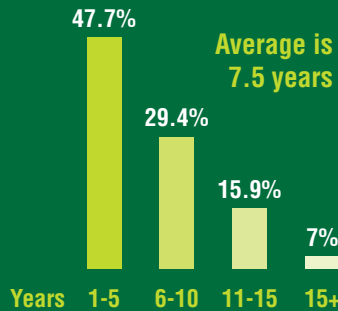
of the CEMs Surveyed...

## TOTAL NUMBER OF YEARS

IN THE EXHIBITIONS & EVENTS INDUSTRY




IN CURRENT POSITION



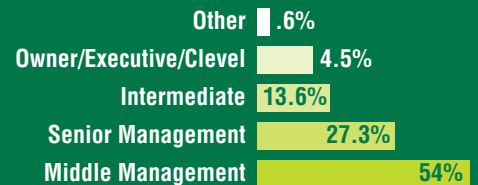
### DID YOU KNOW?

# 74%

 Of CEMs surveyed expect a salary increase in 2015

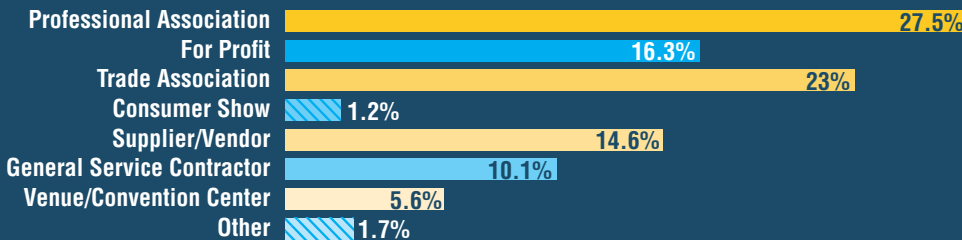
### CURRENT JOB

Title or Function



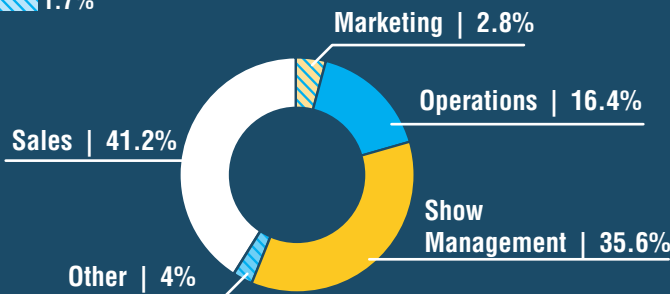
### WHAT TYPES OF COMPANIES

do CEMs work for?



### CEM JOB

Functions



### ASK YOUR BOSS...

# 85%



of employers pay for certification

# 76%



Of CEMs are interested in advanced certification

### CONTACT IAEE

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Certified in  
Exhibition  
Management

## CEM

made possible by a  
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