**Meeting** refers to a gathering of 10 or more participants for a minimum of four hours in a contracted venue.

**Foundations, Charities, Churches, Hospitals, Advocacy Groups**

- $130 billion of the $865 billion of travel/tourism output in the U.S. is a result of meetings.

**MEETINGS SECTOR IN RELATION TO TRAVEL/TOURISM**

- $865 B
- $280 B
- $130 B

*Source: US Bureau of Economic Analysis*

**MEETINGS MEAN JOBS**

Meetings support more jobs than the computer, trucking or broadcast and telecommunications industries.

<table>
<thead>
<tr>
<th>MEETINGS</th>
<th>Full &amp; Part-time Employment (in millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computer systems design and related services</td>
<td>1.6</td>
</tr>
<tr>
<td>Truck transportation</td>
<td>1.4</td>
</tr>
<tr>
<td>Broadcasting and telecommunications</td>
<td>1.1</td>
</tr>
<tr>
<td>Legal services</td>
<td>1.1</td>
</tr>
<tr>
<td>Manufacturing motor vehicles, bodies and trailers, and parts</td>
<td>0.8</td>
</tr>
</tbody>
</table>

*Source: US Bureau of Economic Analysis*

**MEETINGS MEAN HANDSHAKES**

- 225 million meeting participants
- 275.2 million total room nights
- 1.8 million meetings held in the U.S. in 2012

**MEETINGS MEAN ECONOMIC GROWTH**

- $280.4 billion in direct spending in 2012
- 1.8 million meetings held in the U.S. in 2012

**MEETINGS MEAN REVENUE**

- Hotel Room Nights Generated: 275.2 million
- Top 3 Travel & Tourism Commodities:
  - Accommodations: $39.3 billion
  - Food & Beverage: $29.8 billion
  - Air Transportation: $23.8 billion

**MEETINGS MEAN KNOWLEDGE TRANSFER**

Meetings provide a platform to educate, introduce new ideas and innovate to achieve results across every business sector.

- 55% Corporate
- 24% Non-Profit*
- 17% Associations + Professional Societies
- 4% Govt - Local, State + Federal

*Foundations, Charities, Churches, Hospitals, Advocacy Groups*

**THE MEETINGS INDUSTRY: DIRECT IMPACTS 2012**

<table>
<thead>
<tr>
<th>Direct Spending</th>
<th>Employment</th>
<th>Payroll</th>
<th>Federal, State &amp; Local Taxes</th>
</tr>
</thead>
<tbody>
<tr>
<td>$280.4 B</td>
<td>1.8 M</td>
<td>$66.9 B</td>
<td>$28.1 B</td>
</tr>
</tbody>
</table>

*Meeting* refers to a gathering of 10 or more participants for a minimum of four hours in a contracted venue.