



International Association  
of Exhibitions and Events  
*formerly known as IAEM*

## 2010 ANNUAL CHAPTER SPONSORSHIP OPPORTUNITIES

Do you want to enhance your organization's visibility among top exhibition management professionals in Texas? You can achieve this and support the activities of the IAEE Central Texas Chapter by becoming an annual sponsor for 2010.

As a sponsor, your organization will gain added exposure and recognition throughout the year. Plus, this value-added package program offers a simplified approach that allows you to maximize your annual sponsorship budget. In addition to the many other benefits, sponsors will receive recognition at these highly regarded chapter events:

**Golf Tournament ★ Summer Social ★ Holiday Social**

### SPONSORSHIP PACKAGE LEVELS

Four sponsorship levels have been designed to provide maximum exposure for any budget. The Benefits Packages listed on page two describes what each includes. Each level has a limited number available.

<b>Level</b>	<b>Fee</b>
<b>Platinum</b>	<b>\$2000</b>
<b>Gold</b>	<b>\$1500</b>
<b>Silver</b>	<b>\$1000</b>
<b>Bronze</b>	<b>\$ 500</b>


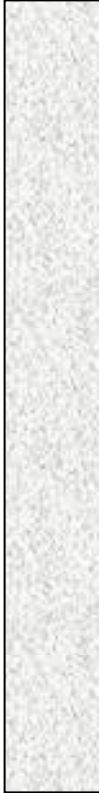


**To be recognized as a golf sponsor in the formal invitation and at the event, you must commit to a sponsorship by February 2010.**

### **SIGN UP NOW!**

These sponsorships are available on a first-come, first-served basis to IAEE-CTC members. To reserve your sponsorship, complete the Sponsorship Contract and fax to (830) 935-2609, or mail to: IAEE-CTC, 2504 Lakeshore Drive, Canyon Lake, TX 78133. **Sponsorships not reserved by January 15, 2010 will be offered to non-members.**

Upon receipt of your contract, an invoice will be sent. A **minimum 50 percent deposit** is due no later than **January 31, 2010. The balance of sponsorship fee is due no later than April 15, 2010.**

# 2010 IAEE-CTC ANNUAL SPONSORSHIP BENEFITS PACKAGES

	Bronze	Silver	Gold	Platinum
<p><b>.....Bronze Recognition.....</b></p> <ul style="list-style-type: none"> <li>➤ Verbal acknowledgement from podium at all three events</li> <li>➤ Recognition on prominent signage at all three events</li> <li>➤ Greet and welcome guests at all three events</li> <li>➤ Company listing and recognition at Holiday Social</li> <li>➤ Recognition in event marketing materials, chapter newsletters and IAEE-CTC website.</li> <li>➤ Recognition in the 2010 chapter membership directory</li> <li>➤ Golf Outing Benefit:               <ul style="list-style-type: none"> <li>• Recognized as a sponsor in formal invitation</li> </ul> </li> </ul>	<p><b>\$500</b></p> 	<p><b>\$1000</b></p> 	<p><b>\$1500</b></p> 	<p><b>\$2000</b></p> 
<p><b>.....Silver Recognition.....</b></p> <p>All of the above plus:</p> <ul style="list-style-type: none"> <li>➤ One (1) complimentary registration for the summer social event</li> <li>➤ One complimentary registration for any 2010 chapter meeting, for you or a client</li> <li>➤ One set of IAEE-CTC member mailing labels</li> <li>➤ Golf Outing Benefits:               <ul style="list-style-type: none"> <li>• Individual Contest Hole Sponsor</li> <li>• Opportunity to work the golf hole and distribute promotional materials</li> </ul> </li> </ul>				
<p><b>.....Gold Recognition.....</b></p> <p>All of the above plus:</p> <ul style="list-style-type: none"> <li>➤ Complimentary ¼ page ad in one (1) issue of chapter newsletter</li> <li>➤ Link to company’s website from IAEE-CTC website</li> <li>➤ Company logo featured in 2010 chapter membership directory</li> <li>➤ Additional set of IAEE-CTC member mailing labels (two total)</li> <li>➤ Golf Outing Benefits:               <ul style="list-style-type: none"> <li>• Individual Contest Hole Sponsor (<i>with logo recognition on sign</i>)</li> </ul> </li> </ul>				
<p><b>.....Platinum Recognition.....</b></p> <p>All of the above plus:</p> <ul style="list-style-type: none"> <li>➤ Complimentary ¼ page ad in two (2) issues of chapter newsletter</li> <li>➤ One (1) complimentary registration for the Holiday Social</li> <li>➤ Additional set of IAEE-CTC member mailing labels (three total)</li> <li>➤ Golf Outing Benefits:               <ul style="list-style-type: none"> <li>• Present the contest winner with Gift Card Prize at Awards Presentation</li> </ul> </li> </ul>				