

CHAPTER ARTICLES

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Ellen Castro, Author, Speaker, Consultant

Ellen Castro is a bestselling author with a newsletter on Spirited Leadership. She has given the chapters full reprint privileges on the articles within her newsletter. If the name sounds familiar, she did a session at the 2004 Chapter Leadership Retreat.

To subscribe, email ellen@ellencastro.com with "Trust Subscribe" in the subject line. She wants you to know that your name will never be sold or shared.

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Written by Ellen Castro, Author, Speaker, Consultant – www.ellencastro.com

Center for Exhibition Industry Research (CEIR)

CEIR has been highlighting the importance of exhibitions in today's business world since 1978. Their goal is to promote the image, value and growth of exhibitions. Their website is www.ceir.org. Stat Sheets with interesting pie charts are located on your Retreat flash drive. If using information in your newsletter, be sure to cite CEIR as the source.

Susan Friedmann, CSP, the Tradeshow Coach

Susan has a website (www.thetradeshowcoach.com) that houses articles that can be used by your chapter for reprinting. Go to her website, select "Articles", and then click your audience type (exhibitor, show organizer, or meeting & event planner).

When publishing an article in your newsletter, please send her a copy:

Ms. Susan A. Friedmann, CSP - The Tradeshow Coach - 30 Saranac Ave - Lake Placid, NY 12946-1139

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Written by Susan Friedmann, CSP (Certified Speaking Professional), The Tradeshow Coach, Lake Placid, NY, who works with exhibitors, show organizers and meeting planners to create more valuable results from their events nationally and internationally. Website: www.thetradeshowcoach.com

IAEE

Any written material in the INIR (IAEE's News & Industry Report), E2, IAEE Insider, Press Releases, CEM Newsletter, etc can be reproduced in your chapter's newsletter.

IAEE contributes at least 6 articles a year to the chapters for publication. If a specific article is needed, contact IAEE (Tan Ward – tward@iaee.com – 972.687.9210)

Ron Rosenberg, Drive You Nuts.com

Ron has a free newsletter delivered every two weeks. His articles are personal and funny. You can either sign up for the newsletter or visit his website.

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