

Year End Questionnaire

Washington
DC chapter

In an effort to learn how best to serve our membership in the future, your feedback is requested. Please take a moment to respond to our quick chapter questionnaire.

By participating in this survey, your name will be entered into a drawing to win one of two complimentary registrations to the January 18th IAEM Professional Development Conference "Technology Solutions" at the Washington D.C. Convention Center.

We appreciate your time and thank you in advance for your response.

1. How many years have you been in the exhibition industry?
 - 1-3
 - 4-6
 - 7-10
 - 11-15
 - 16-20
 - 20 and above
2. What is most important to you about your membership in IAEM?
3. Approximately, how many DC IAEM Chapter Luncheon meetings have you attended in the past year?
4. Do you usually attend the Networking Events?
5. If you do not attend the monthly Chapter Meetings, what are your main reasons?

Select all that apply

 - Just too busy
 - Frequency of Meetings
 - Usually the topics are not relevant to me
 - Not supported by my organization
 - Location of meeting relative to my business
 - Other (please specify)
6. If you do not attend the Networking Events, what are your main reasons?

Select all that apply

 - Just too busy
 - Not supported by my organization
 - Location of event relative to my business
 - Other (please specify)
7. If you currently are not attending the luncheon meetings, what can we do to encourage your participation?
8. If you do attend, what is/are the reason(s)

9. What educational topics would you like to see presented?

10. Why are you a member of DC Chapter IAEM

Select all that apply

- Chapter Education Programs
- Networking Opportunities
- Information exchange with peers
- Member Directory
- Sales Leads
- Obtaining CEM
- Job Requirement
- Job Opportunities
- Other (please specify)

11. What is your Age Range?

- 20-25
- 26-30
- 31-40
- 41-50
- over 50

12. What is your job title/function?

- Senior Executive
- Show Manager
- Operations Manager
- Meeting Planner
- Sales and/or Marketing Executive
- Sales and/or Marketing Coordinator
- Operations/Convention Services Coordinator
- Other Director/Manager (please specify)
- Other (please specify)

13. Which best describes your organization?

- Association
- Independent Show Organizer
- Hotel
- Convention Center/Visitors Bureau
- General Contractor
- A/V Company
- Other Exhibition Industry Supplier
- Other (please specify)

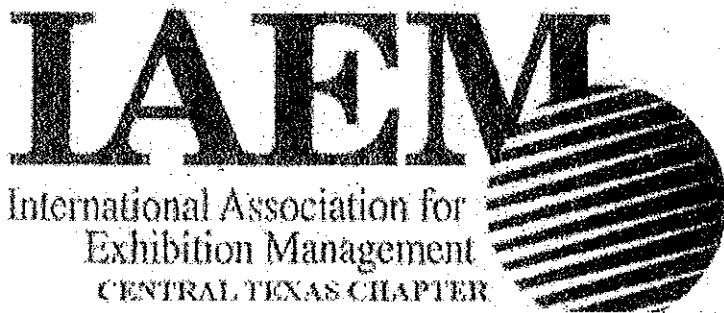
14. Would you be willing to join a committee or task group to help plan, organize or manage a DC Chapter event?

If you would like to be included in the drawing, please enter your

Name:

Company:

Email Address:



Exit this survey >>

IAEM-CTC 2005 End of Year Member Survey

The IAEM Central Texas Chapter's goal is to provide the best possible chapter meetings and networking opportunities, increase participation and add member value. Please help us serve you better in planning for 2006 and the future by completing this short survey.

As a token of our appreciation for your participation, you will be entered into a drawing to attend a regular monthly IAEM-CTC meeting at no charge. A winner will be selected at random.

1. Of the eight IAEM-CTC educational opportunities offered, approximately how many have you attended this year?

2. Of the educational opportunities offered this year, which were you most interested in?

	Interested & Attended	Interested but Couldn't Attend	Not Interested
January 20: "Brain Teasing Case Studies"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
March 22: Make Business a Pleasure in Mexico"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
May 19: "TechnoFair"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
June 23: "How Would I Know it If I See It" (Leadership Communication)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
July 20: "Fires, Floods & Locusts ... What's Next?"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
September 22: "Understanding the IAEM Vision"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
October 20: "Show Rules & Regulations & Exhibitor Contracts"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
November 17: "Attendee Brochure Workshop"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. What topics are of interest to you and which would you like to see offered by IAEM-CTC in 2006? (indicate all that are of interest to you):

- Technology Panel
- Importance of Volunteers
- Tradeshow IQ - General Service Contractor Panel
- New Food Trends
- Hotel Labor Contract Issues
- Sponsorships & New Revenue Sources
- Viral Marketing
- Moving Your Meeting From or To a Convention Center
- Trade Show Project Management
- Trade Show Audits
- The Influential Power of Green
- Developing an Exhibitor Training Program
- Polishing Your Promo Campaign
- Operations and the Show Team
- Exhibit Space Sales
- How Does Your Web Site Feel? Emotionally Connected Sites
- Get a Life ... Without Sacrificing Your Career
- From the "Me Team" ... to the "We Team"
- Forecast: Hurricane
- Force Freight
- Exhibitor Communication
- Driving Attendance to the Show
- Business Development: Tapping New Markets
- Exhibit Surveys
- Providing a Safe and Positive Conference/Exhibition Environment
- Other (please specify)

4. If you do not attend the monthly chapter educational opportunities, what are your main reasons?

- Just too busy all the time
- Location not convenient
- Usually the topics are not of interest to me
- Conflict with meetings of other associations
- No value
- Not supported by my organization
- Other (please specify)

5. Does your company/association pay for your attendance at chapter meetings?

Yes No

6. Currently the cost to attend a Chapter Meeting is \$25 for advance registration and \$35 on site. If the cost were lowered or increased by \$5, how would this affect your attendance decision?

	Lowered by \$5	Increased by \$5
More Likely to Attend	<input type="radio"/>	<input type="radio"/>
Less Likely to Attend	<input type="radio"/>	<input type="radio"/>
No Change in Attendance Decision	<input type="radio"/>	<input type="radio"/>

7. What day of the week would be best for you to attend IAEM-CTC events?

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Makes no difference

8. What time of day would you prefer to attend meetings?

- Breakfast
- Luncheon
- Late Afternoon
- Other (please specify)

9. Why do you attend IAEM-CTC Events?

- Topics/New Ideas/Education
- Network
- Socialize
- Other (please specify)

10. If a Chapter Meeting were to be held in each of the following locations, how would this affect your attendance decision?

	More Likely to Attend	Would Have No Affect	Less Likely to Attend
Austin	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Houston

San Antonio

11. Do you plan to attend Southwest Showcase February 2, 2006 at the Austin Convention Center? (If no, why not?)

- Yes
- No
- Date/Time not convenient
- Cost was prohibitive
- Topics not appealing
- Other (please specify)

12. The IAEM-CTC wants to assist anyone interested in the CEM (Certified in Exhibition Management) program offered by IAEM. In 2005 we offered two Self-Paced CEM elective courses in Austin in a group setting, facilitated by local CEMs. Please let us know of your interest.

- Yes, I am interested in finding out more about the CEM.
- I'm interested in taking a CEM Self-Paced Learning Program (5 week program).
- I have taken all the elective courses I need.
- No interest in CEM.
- Perhaps will go for CEM in the future.
- I have my CEM and would like to help.
- Name

13. Which IAEM-CTC Social Events do you usually attend? If you don't attend these functions, can you tell us why?

- Spring Networking Social
- Golf Tournament
- Summer Social
- Holiday Social
- Comments

14. Would you be willing to help the IAEM-CTC by joining one of its important committees? If so, please indicate which committee(s) you would be most interested in.

- Yes, I want to help!
- No, can't do it right now
- Arrangements

- Communications
- Membership
- Golf Tournament
- Holiday Social
- Networking Social
- Summer Social
- Name

15. What are your primary reasons for not volunteering?

- No value
- Not supported by company/association
- No interest
- No time
- No information on committees available (see name below)
- Name

16. Which best describes your organization?

- Association
- Independent Show Organizer
- Hotel
- Convention Center/Visitors Bureau
- General Contractor
- Other Exhibition Industry Supplier
- Other (please specify)

17. How many years have you been in the exhibition industry?

- | | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 1-3 | 4-5 | 6-10 | 11-20 | More than 20 |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

18. What is your age range?

- | | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 20-25 | 26-30 | 31-40 | 41-50 | More than 50 |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

19. Of what other associations are you a member?

- PCMA
- MPI

- SISO
- TSAE
- ASAE
- DFWAE
- HSAE
- ESCA
- SGMP
- ISES
- Other (please specify)

20. If you would like to be included in the drawing please enter your name, company and email address below:

Done >>

New York
Survey
(4 pages)



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Progress: 3% Completed

The IAEM New York Area Chapter would like to have your feedback to help plan future Chapter events. Your response will enable us to provide the types of programs of most value to you.

It will take only a few minutes to complete this survey. As a token of our appreciation for your participation, you will be entered into a drawing to attend a regular monthly NY IAEM Chapter meeting at no charge. Three winners will be selected, at random.

1. Approximately, how many NY IAEM Chapter Luncheon meetings have you attended in the past year?

2. Do you usually attend the Summer Outing and/or the Holiday Party?

	Yes	No
Summer Outing	<input type="radio"/>	<input type="radio"/>
Holiday Party	<input type="radio"/>	<input type="radio"/>

3. If you do not attend the monthly Chapter Meetings, what are your main reasons?

Select all that apply

- Just too busy all the time
- Tuesday is not a good meeting day for me
- Usually the topics are not of interest to me
- Conflict with meetings of other associations
- No value
- Not supported by my organization
- Other (please specify)



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Progress: 14% Completed

4. Does your company pay for your attendance at Chapter Meetings?

Yes

No

5. Currently the cost to attend a Chapter Meeting is \$50 for advance registration and \$60 on site. If the cost were lowered or increased by \$10, how would this affect your attendance decision?

	More Likely to Attend	Less Likely to Attend	No Change in Attendance Decision
Lowered by \$10	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increased by \$10	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. If a Chapter Meeting were to be held in a more unique location (i.e., ESPN Zone), but cost \$10 more to attend what affect would this have on your attendance decision?

More likely to attend

Less likely to attend

No affect

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Progress:  25% Completed

7. Why do you come to the NY Area Chapter Events?

8. What day of the week would be best for you?

Day:	Monday	Tuesday	Wednesday	Thursday	Friday	Makes no difference
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Continue	Reset
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Progress 33% Completed

9. What type of meetings do you prefer?

Select all that apply

- Breakfast meeting
- Morning meeting without breakfast
- Morning meeting with reception and luncheon
- Luncheon meeting
- Afternoon meeting followed by a cocktail reception
- Dinner meeting
- After-hours meeting without meal (Happy Hour)
- Other (please specify)

10. How valuable is the networking/reception portion of the meeting to you?

	Not at all Valuable 1	2	3	4	Extremely Valuable 5
Rating:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. If a Chapter Meeting were to be held in each of the following locations how would this affect your attendance decision?

Select one response for each location

	More Likely to Attend	Would Have No Affect	Less Likely to Attend
White Plains	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stanford	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NJ - Meadowlands	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More southern NJ location	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



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Progress  44% Completed

12. What educational topics would you like to see presented at future NY IAEM Chapter Meetings?

13. What is your level of interest in attending non-traditional chapter meetings (i.e., tour of a general contractor facility, walking through the customs process on-site at the airport, etc.)?

	Not at all Likely to Attend					Very Likely to Attend
	1	2	3	4	5	
Select:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. Would you be willing to join a committee to help plan, organize and manage a NY IAEM event?

Yes	<input type="radio"/>
No	<input type="radio"/>
Already working on a committee(s)	<input type="radio"/>



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Progress: 50% Completed

16. What are your primary reasons for not volunteering?

Select all that apply

- No value
- Not supported by company/organization
- No information on committees available
- No interest
- No time

17. Why are you a member of IAEM?

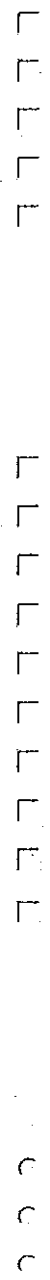
Select all that apply

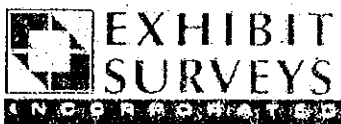
- Information exchange with peers
- Industry publications
- Member directory
- Sales leads
- Chapter education programs
- Obtaining CEM
- Relationship development
- Job requirement
- Job opportunities
- Other (please specify)

18. How would you prefer to have a membership directory?

Select only one

- Hard copy
- Electronic version
- Both





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Progress 70% Completed

19. Which best describes your organization?

Select only one

- Association
- Independent Show Organizer
- Hotel
- Convention Center/Visitors Bureau
- General Contractor
- Other Exhibition Industry Supplier
- Other (please specify)

20. What is your job title/function?

Select only one

- Senior Executive
- Show Manager
- Operations Manager
- Sales Executive
- Sales and/or Marketing Coordinator
- Operations/Conventions Services Coordinator
- Meeting Planner
- Other Director/Manager (please specify)
- Other (please specify)

21. How many years have you been in the exhibition industry?

- 1-3 *11-20*
- 4-5 *More than 20*
- 6-10



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Progress: 100% Completed

22. What is your age range?

20-25

26-30

31-40

41-50

More than 50

0
0
0
0
0

23. Of what other associations are you a member?

Select all that apply

PCMA

MPI

SISO

NYSAE

Other (please specify)

0
0
0
0
0

24. If you would like a Chapter Director to call you, please provide your phone number:

25. In what state is your office?

New York

New Jersey

Connecticut

Pennsylvania

Other (please specify)

0
0
0
0
0

26. If you would like to be included in the drawing please enter your:

Enter information below

Name:

Company:

Email Address:

THANKS FOR YOUR HELP!

Finish	Reset
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