

IAEM Washington DC Chapter

Mission Statement and Goals for 2000

MISSION

To provide educational programs, special events, communications and marketing opportunities for people involved in the exposition industry that:

- inspire collaboration and fun,
- increase the value of IAEM membership to both companies and individuals,
- enable members' personal and professional growth, and
- maintain fiscal responsibility.

GOALS

- ✓ Institute at least one new FUN activity at every educational program
- ✓ Expand and improve interaction amongst chapter members
- ✓ Increase attendance at the chapter's educational and special events by 10%
- ✓ Increase total number of chapter members by 10%
- ✓ Publish luncheon program topics six months in advance
- ✓ Define what things constitute value within the chapter's membership
- ✓ Establish a sponsorship arrangement with at least two companies who offer products or services that currently cost the chapter money and who would benefit from involvement with the chapter
- ✓ Institute at least one program that incites volunteerism
- ✓ Create at least one program to reward volunteers
- ✓ Document chapter activities and processes within each committee and combine them into one manual at the end of the year for the incoming chapter chair