



IAEE POLICY STATEMENT ENDORSEMENT OF PRODUCTS AND SERVICES

Whereas, among the purposes of the International Association of Exhibitions and Events, is the advancement of its members' interests through education, information and the dissemination of knowledge, and,

Whereas, the costs of providing members of the International Association of Exhibitions and Events, with new and vital sources of information and service can not be borne exclusively by membership dues revenue, and,

Whereas, a principal finding of the Loweth Report is the "Members join IAEE for its services. This is true both for exhibition and association members. As members' needs change, IAEE must respond and develop its service package and priorities in line with the new needs of its members.", and,

Whereas, the endorsement and promotion of various products and services by associations has become a commonplace activity, and,

Whereas, the International Association of Exhibitions and Events, has created a wholly owned for-profit subsidiary corporation for the principal purpose of developing non-dues sources of revenue for the association and its membership,

Be it therefor resolved, that, the Board of Directors of IAEE directs the Board of Directors of IAEE Services, Inc., to develop new services and products designed for the use of IAEE members,

Be it therefor further resolved, that the endorsement of products and services be undertaken with the welfare of IAEE members in mind and that the IAEE Services, Inc., Board of Directors strive at all times to provide superior standards of service at reasonable and competitive costs.

Adopted: July 1992