



IAEE POLICY STATEMENT:

Venue Policies for Holding Dates, Issuing Licenses for Access and Space

Whereas, exhibition organizers, regardless of whether for-profit, not-for-profit, business-to-business, or business-to-consumer/public event, make a substantial investment, both in financial resources and time, in planning their events, and

Whereas, the exhibitions and events industry has a long-standing positive relationship between convention centers and exhibition organizers, and

Whereas, in order for the exhibitions and events industry to continue to be successful, fair and open reservation policies for holding dates and issuing licenses for facility access and space should be adhered to, and those policies should be open and transparent to ensure good faith business dealings,

Be it therefore resolved, that as a general statement of policy, the International Association of Exhibitions and Events supports local venue policies that determine dates and licenses based on the economic impact of an event, including stimulating the growth of the local economy, and

Further be it therefore resolved, that these policies should be adhered to and open and transparent to all parties.

Approved by the IAEE Board of Directors, 15 August 2013

Jason McGraw, CTA, CAE
2013 Chairperson, IAEE Board of Directors