Suitcasing is the act of soliciting business in the aisles during the exhibition or in other public spaces, including another company’s booth or a hotel lobby.

The International Association of Exhibitions and Events™ (IAEE) has developed a policy and guide to help show management prevent suitcasing with sample policies, guidelines and action steps.

Visit the IAEE website for more information.

Join IAEE And Other Industry Leaders to STOP SUITCASING