Of CEMs surveyed expect a salary increase in 2015.

74%

DID YOU KNOW?

CURRENT JOB

Title or Function

- Owner/Executive/C level: 4.5%
- Middle Management: 54%
- Senior Management: 27.3%
- Intermediate: 13.6%
- Other: 0.6%

ASK YOUR BOSS...

85% of employers pay for certification.

WHAT TYPES OF COMPANIES do CEMs work for?

- Professional Association: 27.5%
- For Profit: 16.3%
- Trade Association: 14.6%
- Consumer Show: 10.1%
- Supplier/Vendor: 5.6%
- General Service Contractor: 4%
- Venue/Convention Center: 4%
- Other: 1.7%

CEM JOB Functions

- Sales: 41.2%
- Show Management: 35.6%
- Operations: 16.4%
- Marketing: 2.8%
- Other: 4%

TOTAL NUMBER OF YEARS

IN THE EXHIBITIONS & EVENTS INDUSTRY

- 26+ years: 16.4%
- 21-25 years: 16.5%
- 16-20 years: 17.6%
- 11-15 years: 21.6%
- 10 or Less: 27.9%

IN CURRENT POSITION

- 1-5 years: 47.7%
- 6-10 years: 29.4%
- 11-15 years: 15.9%
- 15+ years: 7%

Average is 7.5 years.

76%

Contact IAEE for more info at cem@iaee.com