

# CEM CERTIFICATION PROGRAMME

3,000+ active CEMs



around the world

## game-changer

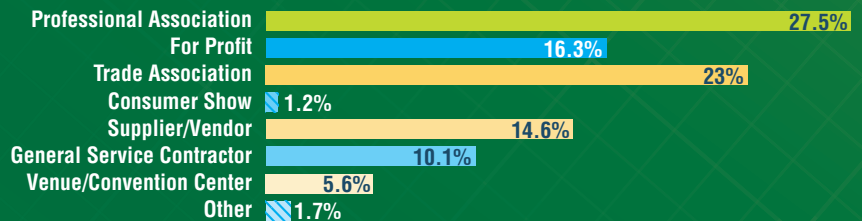
[geym-cheyn-jer]

noun

a person or thing that dramatically changes the course, strategy, character, etc., of something:

Hiring CEMs has been a **game changer** for running our trade show efficiently.

## WHAT TYPES OF COMPANIES do CEMs work for?



"...a resource that...helps to set me apart from others in the industry"

"...the CEM program gave me a wealth of knowledge and lifelong relationships"

"...having the letters "CEM" behind my name is a source of pride and achievement"

## Experience the CEM Difference

Certified in Exhibition Management™ (CEM) is the

premier global designation for exhibition industry professionals

## the CEM BLUEPRINT

Conference & Meeting Management  
Consumer Show Management  
Event Marketing  
Event Operations  
Exhibition & Event Sales  
Facilities & Floor Plan Development  
Site Selection  
Housing & Registration Management  
Finance, Budgeting & Contracts  
Strategic Planning  
Security, Risk & Crisis & Management  
Management  
Selecting Service Contractors

Certified in Exhibition Management

CEM

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CEM LEARNING PROGRAMME

is an education programme **1st** and a designation programme **2nd**

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