

Exhibitions Mean Business

Did You Know?

All 50 states have exhibitions.



2,000+

B2C Events in U.S. annually



461+ Million NSF

of Exhibiting space



1.6 Million

Exhibiting Companies

\$97B

contributed to the U.S. GDP in 2018



81.3 Million

B2B & B2C Attendees in U.S. annually



9,400+

B2B Events in U.S. annually

*U.S. numbers: Center for Exhibition Industry Research