Did You Know?
All 50 states have exhibitions.

- 2,000+ B2C Events in U.S. annually
- 1.6 Million Exhibiting Companies
- 9,400+ B2B Events in U.S. annually
- $101B contributed by B2B Events to the U.S. GDP in 2019
- 461+ Million NSF of Exhibiting space
- 81.3 Million B2B & B2C Attendees in U.S. annually

*U.S. numbers: Center for Exhibition Industry Research

www.exhibitionsmeanbusiness.org