

Exhibitions  
Mean Business

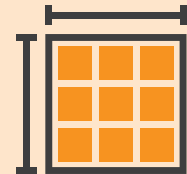
# Exhibitions Mean Business

## Did You Know?

All 50 states have exhibitions.



**2,000+**  
B2C Events in  
U.S. annually



**461+ Million NSF**  
of Exhibiting space



**\$ 101B**

contributed by  
B2B Events to the  
U.S. GDP in 2019



**1.6 Million**  
Exhibiting  
Companies



**81.3 Million**  
B2B & B2C Attendees  
in U.S. annually



**9,400+**  
B2B Events in  
U.S. annually

\*U.S. numbers: Center for Exhibition Industry Research