

CEM CERTIFICATION PROGRAMME

game-changer

[geym-cheyn-jer]

noun

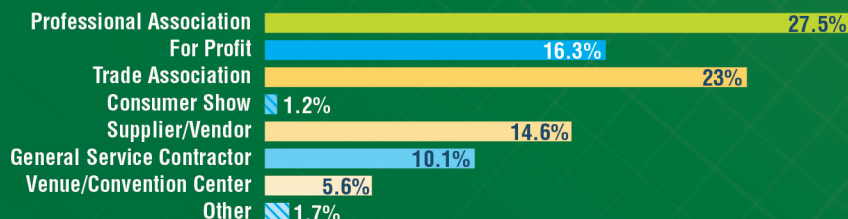
a person or thing that dramatically changes the course, strategy, character, etc., of something:

Hiring CEMs has been a **game changer** for running our trade show efficiently.

3,300+ active CEMs

around the world

WHAT TYPES OF COMPANIES do CEMs work for?



"...a resource that...helps to set me apart from others in the industry"

"...the CEM program gave me a wealth of knowledge and lifelong relationships"

"...having the letters "CEM" behind my name is a source of pride and achievement"

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Certified in Exhibition Management™ (CEM) is the

premier global designation for exhibition industry professionals

the CEM BLUEPRINT

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Exhibition & Event Sales Facilities &
Floor Plan Development Site Selection
Housing & Registration Management
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CEM LEARNING PROGRAMME

is an education programme **1st** and a designation programme **2nd**

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