Help put millions of people back to work and drive the U.S. economic recovery!

6,640,000 JOBS RELY ON LIVE EVENTS

EVENTS DRIVE LOCAL ECONOMIES!

$419 BILLION DIRECT SPENDING
$1.1 TRILLION GROSS PRODUCTION

EVENTS DRIVE GROWTH!

$55 BILLION HOTELS
$32 BILLION AIRLINES
$30 BILLION RESTAURANTS & RETAIL
$29 BILLION GROUND TRANSPORTATION
$419 BILLION EVENTS

EVENTS DRIVE TAX REVENUES!

$130 BILLION TOTAL TAXES
$51 BILLION FEDERAL TAXES
$79 BILLION STATE & LOCAL TAXES

EVENTS DRIVE INNOVATION!

1,700,000* EXHIBITORS RELY ON EVENTS TO DRIVE REVENUES
*80% of them are small businesses

$700 – $970 BILLION IN VALUE GENERATED AT EVENTS

*CEIR®
GO LIVE TOGETHER
Trade Shows • Events • Exhibitions
Meetings • Incentives • Conferences
Events Industry Council