

# Who We Are

Advocacy  
Strategy  
Experience

Engagement  
Resources  
Connect

Education  
Community  
Leadership

IAEE globally promotes the unique value of exhibitions and events and is the principal resource for those who plan, produce and service the industry.

## CAREER CENTER

The Exhibitions and Events Industry Career Center hosts the most comprehensive listing of industry positions and resources specific to exhibitions and other marketing-related events. The IAEE Career Center offers professional services to help you build and manage your career for maximum potential for success.



Job Search



Employer/Recruiter  
Resources



Getting Started  
in Exhibitions & Events



Professional  
Development

[www.iaee.com/career-center](http://www.iaee.com/career-center)

[www.iaee.com/cem](http://www.iaee.com/cem)

**CERTIFICATION  
PROGRAMME**



In the exhibitions and events industry, the globally recognized Certified in Exhibition Management® (CEM) designation signifies career dedication and in-depth knowledge of exhibition management and skill set expertise.

**CEM LEARNING  
PROGRAMME**

is an  
education programme  
designated 1<sup>st</sup> and 2<sup>nd</sup>

### the CEM BLUEPRINT

Conference & Meeting Management **Event Operations**  
Consumer Show Management **Selecting Service Contractors**  
**Neuroscience of Exhibitions and Events**  
**Event Marketing** Finance, Budgeting & Contracts  
**Selecting Service Contractors** Strategic Planning  
**Exhibition & Event Sales & Management** **Facilities &**  
**Security, Risk & Crisis Management** **Site Selection**  
**Housing & Registration Management** **Floor Plan Development**

The CEM Learning Program is taught by practicing industry professionals who have earned their CEM designation. They bring their real-life experience and years of industry knowledge and skills into the classroom and straight to you!

IAEE connects global exhibitions and events industry stakeholders and creates opportunities for members to achieve their business objectives.

Join the Conversation and Follow Us



# Why Join IAEE?

## How Companies Benefit

IAEE is a trade association. An unlimited number of employees on your roster are included in your IAEE membership for one price, regardless of roster size.

IAEE provides resources and insights for your team in the following areas:

- Education / Learning
- Executive Management
- Finance
- Human Resources
- Marketing and Sales Professionals
- Show Management
- Technology

## Resources & Initiatives

### Year Round Engagement

- Advocacy
- Chapters
- Mentoring
- Global Events
- Research
- Webinars

### Communities

- Association Organizers
- Consumer Events Producers
- Faculty
- Independent Organizers
- Large Show Organizers
- IT Professionals
- MATSO (Major American Trade Show Organizers)
- Students
- Women in Exhibitions
- Young Professionals

### Specialty Programs

- Awards
- IAEE MarketHub
- Virtual Exhibitions & Events Marketplace
- Art of the Show Competition
- Data and Security
- Member Recognition
- Preferred Partners Discounts
- Resource Guides
- Scholarships & Grants
- Sustainability Initiatives
- Trade Show Calendar



### Take the Lead

Through the many learning opportunities IAEE provides, members gain insights to stay ahead.



### Grow Your Network

With our exclusive members only network of over 12,000 industry professionals, stay current on the latest technology, trends and training to take your career to the next level! Stay connected to your industry peers through local chapter meetings.



### Trends, Insights & Competitive Advantage

Access to news you can use. IAEE offers various information outlets to keep you abreast of global and economic impacts within the exhibitions ecosystem.



### Resources & Research

Members receive access to relevant and timely reports from CEIR as well as peer-generated articles and global leadership perspectives from those who plan and produce shows worldwide.

## EVENTS



MATSO Events

