

CEM CERTIFICATION PROGRAMME

game-changer

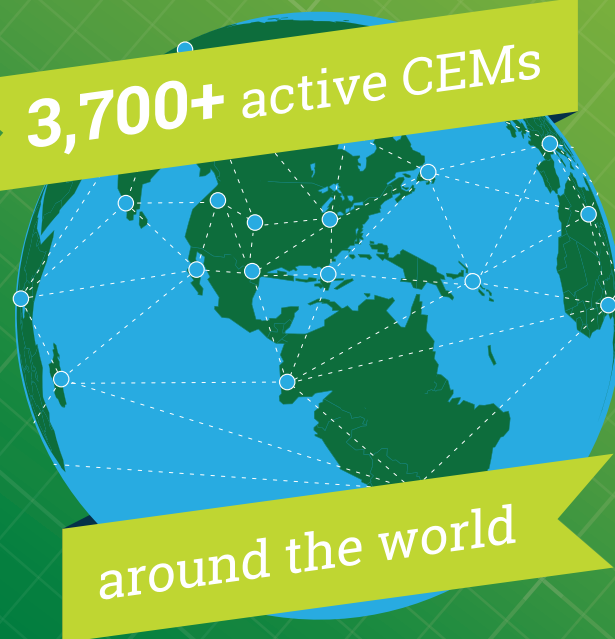
[geym-cheyn-jer]

noun

a person or thing that dramatically changes the course, strategy, character, etc., of something:

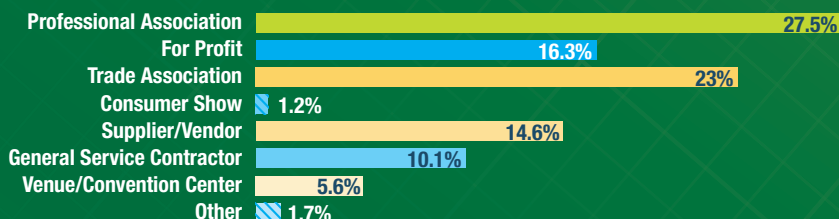
Hiring CEMs has been a **game changer** for running our trade show efficiently.

3,700+ active CEMs



around the world

WHAT TYPES OF COMPANIES do CEMs work for?



"...a resource that...helps to set me apart from others in the industry"

"...the CEM program gave me a wealth of knowledge and lifelong relationships"

"...having the letters "CEM" behind my name is a source of pride and achievement"

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premier global designation for exhibition industry professionals

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Neuroscience of Exhibitions & Events
Exhibition & Event Sales Facilities &
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CEM LEARNING PROGRAMME

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