

Debbie Peterson, CSP

Debbie Peterson of Getting to Clarity
Award-Winning Keynote Speaker, Impact
Strategist, Author

See Debbie in Action

Book Debbie to Speak

Check out the Getting to Clarity Podcast

Watch Debbie's Videos

Topics

Exponential Impact: How to Unlock the BEST in YOU and Your Organization

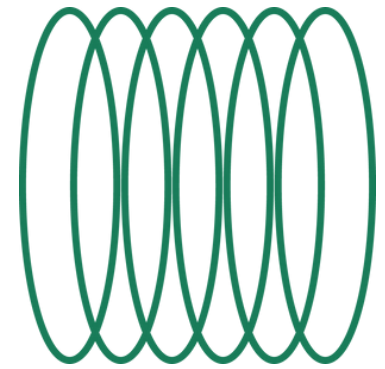
Debbie's **Clarity Compass Framework** equips meeting professionals with the tools to amplify their influence, streamline their processes, and make a lasting impact within their organizations and for their clients. This framework is built on five essential questions, each designed to elevate your ability to deliver exceptional results without wasting time or your precious energy!

Lead Yourself First: Master Your Leadership Presence & Impact

As a meeting professional, your authentic leadership presence is what builds trust, which is key to successful events, strong client relationships, and smooth event collaboration. By tapping into your leadership presence—whether you have the title or not—you create an environment where creativity, communication, and collaboration can really take off. Instead of bracing yourself for another year of turnover and talent challenges, it's time to unlock the missing piece that can make both your organization and your events stronger and more resilient, no matter what comes your way.

Clarity-Driven Communication: How to Communicate with Anyone

Unlock the power of communication with this interactive program designed for meeting professionals. We'll tackle common communication barriers, explore the habits of top communicators, and give you practical strategies to strengthen relationships and create a more collaborative environment. Discover how to enhance connection, credibility, and influence with clients, vendors, and stakeholders while learning tools to communicate with anyone.



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Profile

Debbie Peterson, CSP, Award Winning Keynote Speaker & Impact Strategist

Meet Debbie Peterson, a dynamic speaker and consultant who helps her audiences and clients harness the power of their thoughts to make an exponential impact in their careers, businesses, and lives. Through her speaking and consulting business, Debbie travels the country, empowering professionals with the tools and strategies to go all in on who they are, what they do, and how they consistently show up to level up in their leadership and life!

As a result of Debbie's programming, participants consistently report being more focused, having increased momentum, and experiencing the motivation to get into action. Debbie is an accomplished author with her book *Clarity: How Smart Professionals Create Career Success on Their Terms* and hosts the *Getting to Clarity Podcast*. She is also a professional member of the National Speakers Association and proudly earned the Certified Speaking Professional Designation in 2023, an achievement earned by 17% of professional speakers worldwide.

When she's not empowering others to make a bigger impact on what matters most, Debbie can be found chasing sunshine from Pennsylvania to Florida each year with her husband, Tom.

Testimonials

"Debbie did a fabulous job as our Keynote Speaker at Women Industry Network's 2024 "Dream Out Loud" conference. She was incredibly well received by our attendees, 100% indicating they found her session insightful & informative. We appreciated the ease of doing business with Debbie & the attention to detail she brought to getting to know our Members and industry prior to speaking. Highly Recommend!"

– Blair Womble, Automotive/Collision

"We invited Debbie to present her communication topic at our Employee Conference this year. Debbie was very easy to work with, and her program was well-received by our staff and employees. She used many great examples and stories to make it a very interactive and actionable presentation! I encourage anyone looking for a skilled virtual (or live) presenter to reach out to Debbie for their employee's professional development needs."

– Dawn Weglein, Human Resources

"What an honor to work alongside Debbie Peterson to enhance our LEAD Retreat in 2023. Debbie has great content. Most of all, she is a professional who has a process to work alongside organizations to bring more than content. Her speaking style encourages attendees to create a plan to make a lasting impact on their professional success. We asked Debbie to Emcee our event, too, helping us tie each speaker's topic back to the learning goals. Our bankers raved about this year's program. We look forward to inviting Debbie back."

– Kristi Greer, Financial Services