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Topics

Neuroscience-Driven Leadership: Building a Stronger Team Culture with Psychological Safety

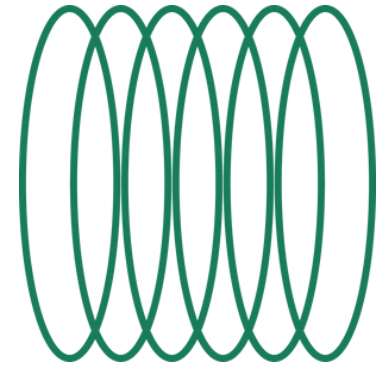
Description: In today's dynamic business landscape, organizational culture is crucial for success. Join my seminar to explore how data-driven insights can reshape leadership perceptions of culture.

This session will challenge biases and foster a more inclusive leadership approach. We'll delve into neuroscience to uncover the links between culture, the brain, and behavior, highlighting the science behind effective cultural change.

By leveraging data and scientific understanding, you have the power to drive significant cultural transformation in your organization. This seminar is your gateway to discovering new perspectives, embracing change, and paving the way for a more inclusive and prosperous future for your team and organization.

Learning Outcomes:

- **Challenge Preconceived Notions and Biases:** Discover the importance of critically examining and challenging deeply ingrained beliefs and biases about culture, opening the door to innovative approaches.
- **Explore Neuroscience Studies on Cultural Impact:** Embark on a captivating exploration of neuroscience research, gaining insights into how culture profoundly influences how we think, interact, and lead.
- **Acquire Practical Tools and Techniques for Cultivating Inclusivity:** Arm yourself with a toolkit of actionable strategies and techniques that empower you to proactively foster a culture of inclusivity within your organization, driving positive change and growth.



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Reframing Failure: Harnessing Neuroscience to Shift Team Perspectives

Description: In this seminar, we explore failure not as an endpoint but as a powerful catalyst for growth. Grounded in neuroscience, we'll uncover how the brain processes failure and how teams can reshape their responses to it. Through practical strategies and scientific insights, participants will learn to embrace a growth mindset, fostering an environment where failure becomes a learning tool, fueling innovation and resilience. We'll also examine real-world examples of companies that embrace failure as part of their success, uncovering how these organizations turn setbacks into breakthroughs. Equip your team with the skills to face challenges with confidence, adaptability, and psychological safety, transforming failures into steppingstones for success.

Learning Objectives:

- **Understand the Neuroscience of Failure:** Participants will learn how the brain reacts to failure, understanding the neurological and emotional triggers that shape our responses to setbacks.
- **Reframe Failure as a Learning Tool:** Teams will acquire techniques to systematically analyze failures, extract valuable lessons, and apply these insights to future challenges without assigning blame.
- **Foster Psychological Safety in the Workplace:** Participants will learn how to create an environment where team members feel safe to take risks and make mistakes, thereby encouraging innovation and open communication.

Profile

Matthew Kalb, CEM-AP, CMP, is an international CEM Instructor who facilitates interactive learning experiences through an evidence-based lens, empowering leaders in the meeting and event profession using neuroscience to foster mindset shifts, deeper thinking, and championing authenticity and vulnerability. With 15+ years in the hospitality industry, he has produced hundreds of events and facilitated in 6 countries around the world, bringing a hospitable approach to his speaking. Today, Matt channels his experiences and research into empowering and inspiring others. His commitment to growth and ability to be vulnerable help create a psychologically safe environment. He believes in the value of failure and normalizing it for opportunities to grow and learn from our mistakes. Outside of his professional pursuits, Matt is an enthusiastic scuba diver, globe-trotter, and a passionate advocate for all things related to the ocean.