

IMEX – IAAE Frankfurt Faculty Engagement Program

Tuesday, 13 May – via Zoom

16:00 – 18:00 CET / 9:00 – 11:00am CT

16:00 – 16:05 CET/ 9:00 – 9:05am CST	Welcome
16:05 – 16:45 CET/ 9:05 – 9:45am CST	The Game of Growth: Mindset, Creativity, and the Power of Play <i>Speaker: Nils Roemen, Experience Experts, Netherlands</i> <ul style="list-style-type: none">• Gamification 101• Explore how gamification fuels creativity and problem-solving.• Learn mindset strategies to embrace challenges and innovation.
16:45 – 17:30 CET/ 9:45 – 10:30am CST	Gamifying Work & Learning for Maximum Impact Panelists stay after and lead a breakout for a deeper dive! <i>Panelists: Paul Bulencea, Rob Tesh</i> <ul style="list-style-type: none">• Powerful tools for efficiency, motivation, and engagement.• Practical applications of gamification in education and the workplace.• Case studies on enhanced productivity and learning
17:30 – 17:55 CET/ 10:30 – 10:55am CST	Breakouts: Gamify Your Class: Engaging Students Through Playful Learning <ul style="list-style-type: none">• Best practices for integrating gamification into the classroom.• Case studies and tools for making learning more interactive. Gamify Your Work: Boost Productivity and Motivation <ul style="list-style-type: none">• Strategies to incorporate gamified elements into workplace tasks, products, and academic units.• Practical ways to enhance engagement and efficiency. Gamify Your Life: Turning Everyday Challenges into Achievements <ul style="list-style-type: none">• Recognize gamification that's occurring in your daily life already.• Applying gamification strategies to mindset, personal growth, and goal setting.• Using game mechanics (quests, rewards, challenges) to stay motivated in daily life.• How to make habit-building and self-improvement fun and engaging. Open discussion
17:55 – 18:00 CET/ 10:55 – 11:00am CST	Debrief and IMEX America