

IMEX Frankfurt Faculty Engagement Program

Tuesday, 13 May - via Zoom

16:00 - 18:00 CET / 9:00 - 11:00am CT

16:00 - 16:05 CET/ 9:00 – 9:05am CST	Welcome
16:05 - 16:45 CET/ 9:05 – 9:45am CST	The Game of Growth: Mindset, Creativity, and the Power of Play <i>Speaker: Nils Roemen, Experience Experts, Netherlands</i> <ul style="list-style-type: none">• Gamification 101• Explore how gamification fuels creativity and problem-solving.• Learn mindset strategies to embrace challenges and innovation.
16:45 - 17:30 CET/ 9:45 – 10:30am CST	Gamifying Work & Learning for Maximum Impact Panelists stay after and lead a breakout for a deeper dive! <i>Panelists: Paul Bulencea, Rob Tesh, Frances Vieras Blanc</i> <ul style="list-style-type: none">• Powerful tools for efficiency, motivation, and engagement.• Practical applications of gamification in education and the workplace.• Case studies on enhanced productivity and learning
17:30 - 17:55 CET/ 10:30 – 10:55am CST	Breakouts Gamify Your Class: Engaging Students Through Playful Learning <ul style="list-style-type: none">• Best practices for integrating gamification into the classroom.• Case studies and tools for making learning more interactive. Gamify Your Work: Boost Productivity and Motivation <ul style="list-style-type: none">• Strategies to incorporate gamified elements into workplace tasks, products, and academic units.• Practical ways to enhance engagement and efficiency. Gamify Your Life: Turning Everyday Challenges into Achievements <ul style="list-style-type: none">• Recognize gamification that's occurring in your daily life already.• Applying gamification strategies to mindset, personal growth, and goal-setting.• Using game mechanics (quests, rewards, challenges) to stay motivated in daily life.• How to make habit-building and self-improvement fun and engaging. Open discussion
17:55 - 18:00 CET/ 10:55 – 11:00am CST	Debrief and IMEX America