

**IMEX Frankfurt Faculty Engagement Program**

Tuesday, 13 May - via Zoom

16:00 - 18:00 CET / 9:00 - 11:00am CT

16:00 - 16:05 CET/ 9:00 – 9:05am CST	Welcome
16:05 - 16:45 CET/ 9:05 – 9:45am CST	<b>The Game of Growth: Mindset, Creativity, and the Power of Play</b> <i>Speaker: Nils Roemen, Experience Experts, Netherlands</i> <ul style="list-style-type: none"><li>• Gamification 101</li><li>• Explore how gamification fuels creativity and problem-solving.</li><li>• Learn mindset strategies to embrace challenges and innovation.</li></ul>
16:45 - 17:30 CET/ 9:45 – 10:30am CST	<b>Gamifying Work &amp; Learning for Maximum Impact</b> Panelists stay after and lead a breakout for a deeper dive! <i>Panelists: Paul Bulencea, Rob Tesh, Frances Vieras Blanc</i> <ul style="list-style-type: none"><li>• Powerful tools for efficiency, motivation, and engagement.</li><li>• Practical applications of gamification in education and the workplace.</li><li>• Case studies on enhanced productivity and learning</li></ul>
17:30 - 17:55 CET/ 10:30 – 10:55am CST	<b>Breakouts</b> <b>Gamify Your Class: Engaging Students Through Playful Learning</b> <ul style="list-style-type: none"><li>• Best practices for integrating gamification into the classroom.</li><li>• Case studies and tools for making learning more interactive.</li></ul> <b>Gamify Your Work: Boost Productivity and Motivation</b> <ul style="list-style-type: none"><li>• Strategies to incorporate gamified elements into workplace tasks, products, and academic units.</li><li>• Practical ways to enhance engagement and efficiency.</li></ul> <b>Gamify Your Life: Turning Everyday Challenges into Achievements</b> <ul style="list-style-type: none"><li>• Recognize gamification that's occurring in your daily life already.</li><li>• Applying gamification strategies to mindset, personal growth, and goal-setting.</li><li>• Using game mechanics (quests, rewards, challenges) to stay motivated in daily life.</li><li>• How to make habit-building and self-improvement fun and engaging.</li></ul> <b>Open discussion</b>
17:55 - 18:00 CET/ 10:55 – 11:00am CST	<b>Debrief and IMEX America</b>