



Free Trade Policy

01 January 2026

The Board of Directors of the International Association of Exhibitions and Events believes that the interests of all the nations of the world and the exhibition industry are served best by the preservation and expansion of free trade. We therefore call upon all public policy makers to embrace the fundamental tenets of free trade.

To promote enhanced understanding of these vital issues, IAEE will redouble its efforts to provide its members with thoughtful and instructive information and facts with which they can make their own informed decisions.

The overwhelming benefits of free trade among nations as it relates to the future of the exhibition industry requires the vigilant and active involvement of IAEE and all of its members in the discussions.

